

Guidelines

1. General motivation for the study
 - Argue why is it relevant to conduct a sustainability assessment in the context of the selected cities, i.e. your thematic 'red thread' (e.g. "Swiss cities"; "Mediterranean cities", etc.)
2. Selection of cities for comparison
 - Make explicit the criteria for the selection of the four cities
 - Describe shortly the sustainability issues specific for these cities, backed up by sources (newspapers, policy reports, scientific literature etc.). You can summarise them, for instance, in a table (lecture 3).
3. Research question
4. Definition of a "sustainable city" assumed for the study
 - Rely on an established definition of sustainability (lecture 1) and translate it to your study context (e.g. a sustainable desert city is a city which....)
5. Conceptual framework:
 - The conceptual framework is a graphic representation that should be based on a finite set of conceptual categories; i.e. domains and goals (lecture 3)
- Bibliography

The outline should be approximately 2 pages (not including bibliography)

Referencing

- You need to cite every data source and external statements, opinions you refer to in your project, this holds also true for research methods you use.
- For in-text citation:
 - Direct quotes you need to cite in quotes: “*citation*” (*author year: page*) (=Harvard Style)
 - Indirect quotes you need to reference at the end of the sentence with (*author year: page*) or: *According to Author (year: page), ...*
- Please add a reference list (Harvard style)
 - *Barker, R., Kirk, J. and Munday, R.J., 1988. Narrative analysis. 3rd ed. Bloomington: Indiana University Press.*
 - *Boughton, J.M., 2002. The Bretton Woods proposal: a brief look. Political Science Quarterly, 42(6), p.564.*
- Harvard citation style: <http://libweb.anglia.ac.uk/referencing/harvard.htm>

Formatting of the Outline

- Please use a clear style like arial, calibri or similar, size 11 pt, spacing 1,5
- Please number and label all your tables and figures

Helping improve the course!

- Explanations and instructions: <https://www.epfl.ch/education/teaching/fr/soutien-a-lenseignement/ressources-etudiants/#indicativefeedback>
- Link in IS-Academia: https://isa.epfl.ch/imoniteur_ISAP/!etuevalreponses.htm

The screenshot shows the EPFL IS-ACADEMIA website. The main content area displays a list of courses under the heading 'Home Tab'. The right sidebar contains a section titled 'Indicative feedback (Ba/Ma)' with a red circle highlighting the link 'Indicative feedback (Ba/Ma)'. Below this, there is a section for 'Feedback' with a red circle highlighting the link 'Feedback'.

No.	En	Ma	En	Ma	En	Ma
100	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
101	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Introduction to transport phenomena (CM00016) (CM 00016) Lecture	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture			
102	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Introduction to transport phenomena (CM00016) (CM 00016) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
103	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
104	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
105	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
106	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
107	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
108	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
109	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
110	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
111	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
112	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
113	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
114	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
115	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
116	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
117	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
118	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
119	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			
120	Experimental analytical chemistry (CM00013) (CM 00013) Practical work	Mathematics of methods in chemistry (CM00014) (CM 00014) Lecture	Physical chemistry of interfaces (CM00015) (CM 00015) Lecture			



Sustainability Assessment of Urban Systems

(ENV-461) – BS 170

4: Participation in sustainability assessment

Lecturers:

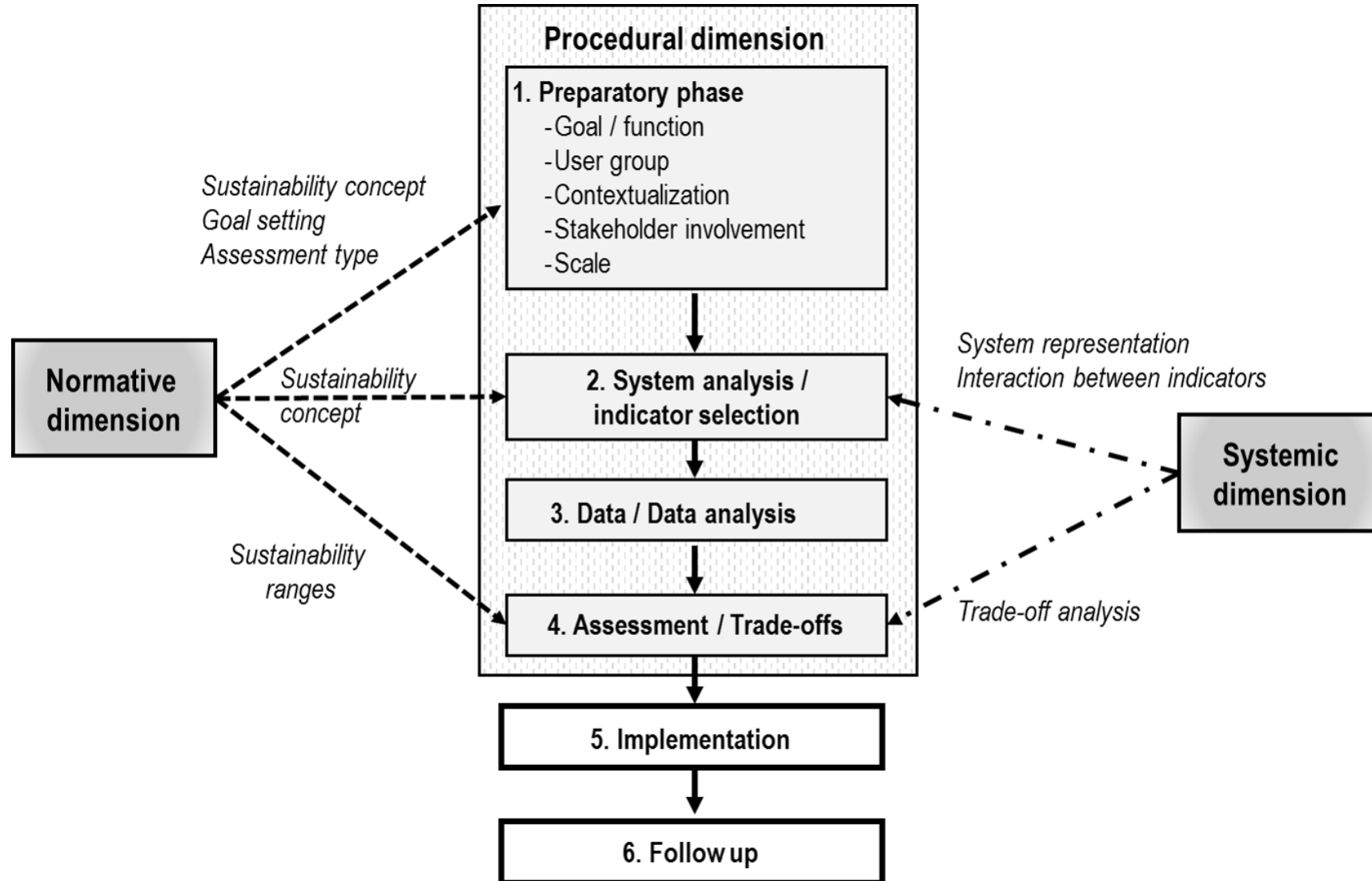
Prof. Dr. Claudia R. Binder

Assistants:

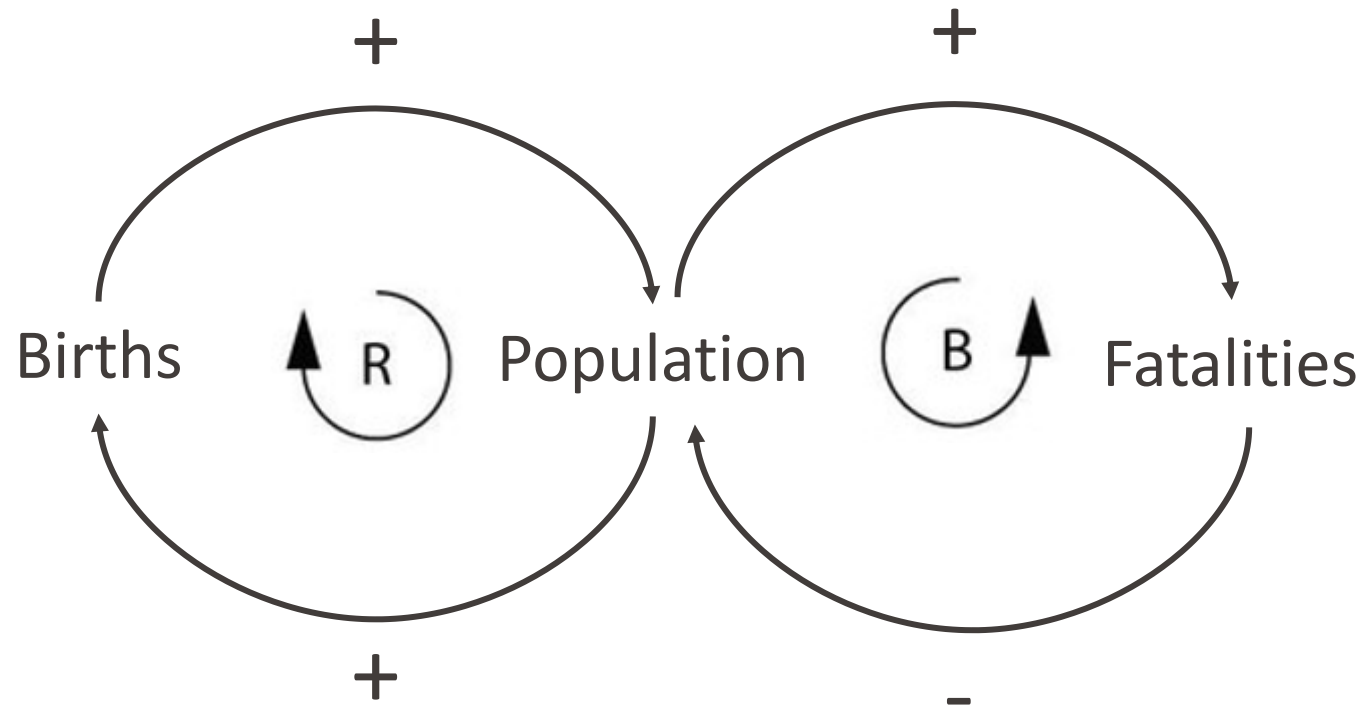
Gloria Serra Coch, Ankita Singhvi, Giulia Frigo, Simon Ladino Cano, Hanbit Lee

This lecture was supported by Dr. Livia Fritz

Last week recap



Identifying relationships between elements: Causal loop diagramm



Identifying relationships between elements:

Causal loop diagramm

- The arrows in a causal loop diagram are label + or – depending on whether the causal influence is positive or negative!

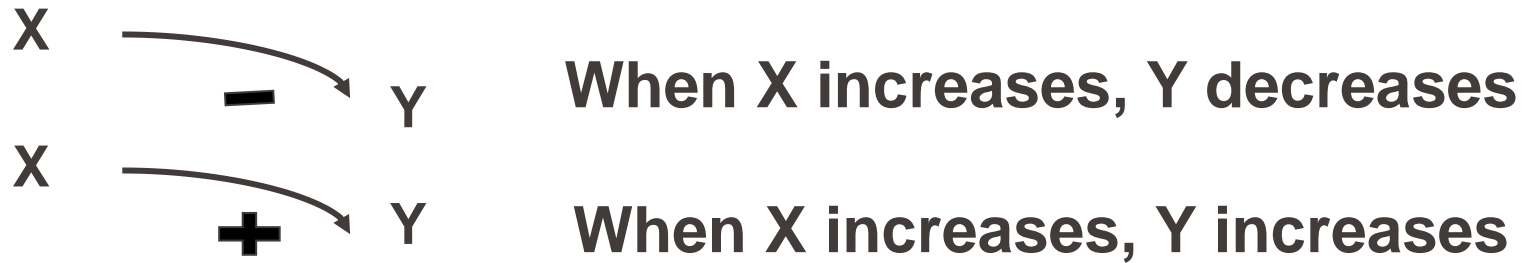
- Two variables change in the **same direction**: positive polarity



- Two variables change in the **opposite direction**: negative polarity

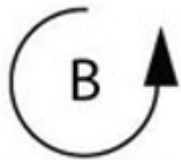


Polarity and feedback loops



Escalating / reinforcing feedback:

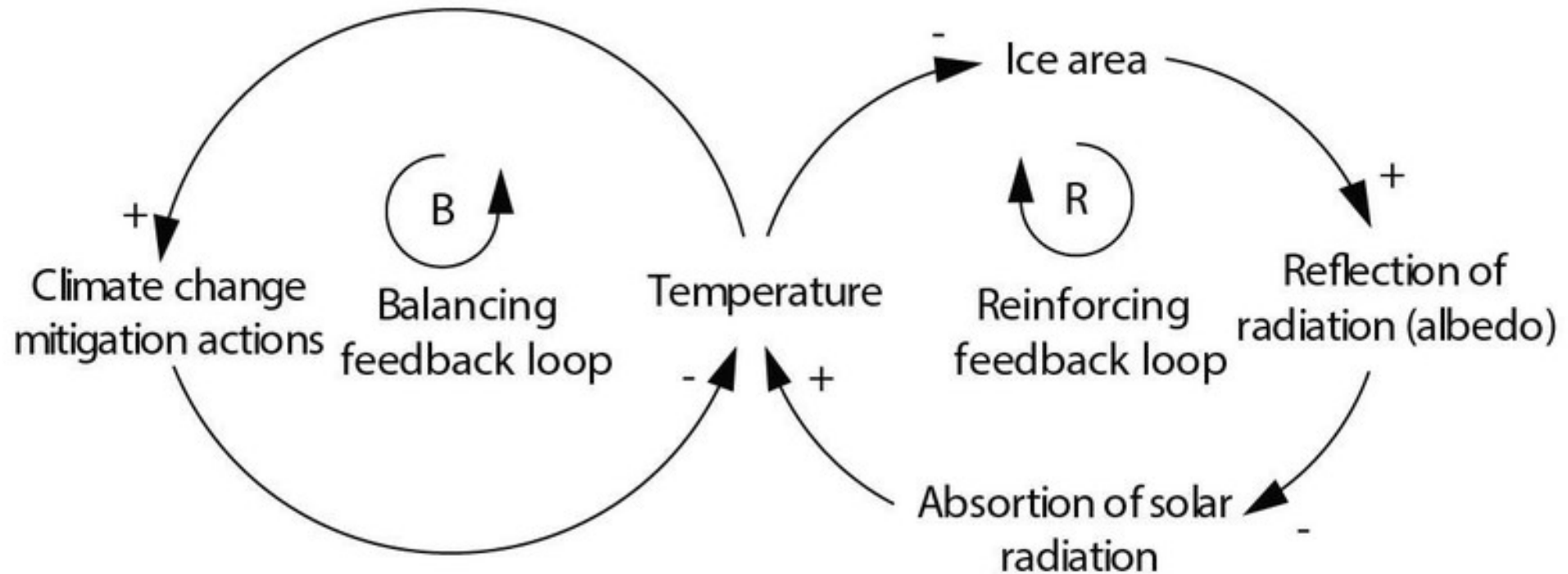
Feedback is reinforcing, if a loop consists of causalities with positive polarity only or an even number of negative polarities



Balancing feedback:

Feedback is balancing, if a loop consist of an uneven number of negative causal relations.

Example of reinforcing and balancing feedback loops



Bossel, H. (2007). Systems and models - complexity, dynamics, evolution, sustainability. Nordestedt, Germany: Books on Demand GmbH.

Laurenti, R (2016). The Karma of Products: Exploring the Causality of Environmental Pressure with Causal Loop Diagram and Environmental Footprint

Program of the course

Lectures : BS 170 on Wednesdays, 13:15 – 16:00 (Lecture + Exercise)

n°	Date	Session	Milestones Project
1	19/02/2025	Introduction into sustainability and SA	
2	26/02/2025	Sustainability issues in urban systems	
3	05/03/2025	Key steps in SA #1 : SSP, normative dimension, frameworks	Groups formed
4	12/03/2025	Key steps in SA #2 : Systemic dimension	
5	19/03/2025	Key steps in SA #3 : Participatory dimension	Submission - Outline 19.03
6	26/03/2025	Deriving indicators (1/2)	
7	02/04/2025	Deriving indicators (2/2)	
8	09/04/2025	Influence matrix	
9	16/04/2025	Multi-Criteria Analysis	
	23/04/2025	Easter break	
10	30/04/2025	Deriving policy recommendations	
11	07/05/2025	Policy implications	
12	14/05/2025	Sustainability Assessment in practice	
13	21/05/2025	Exam	
14	28/05/2025	Presentation of semester work_2	

* May be updated depending on the number of students enrolled

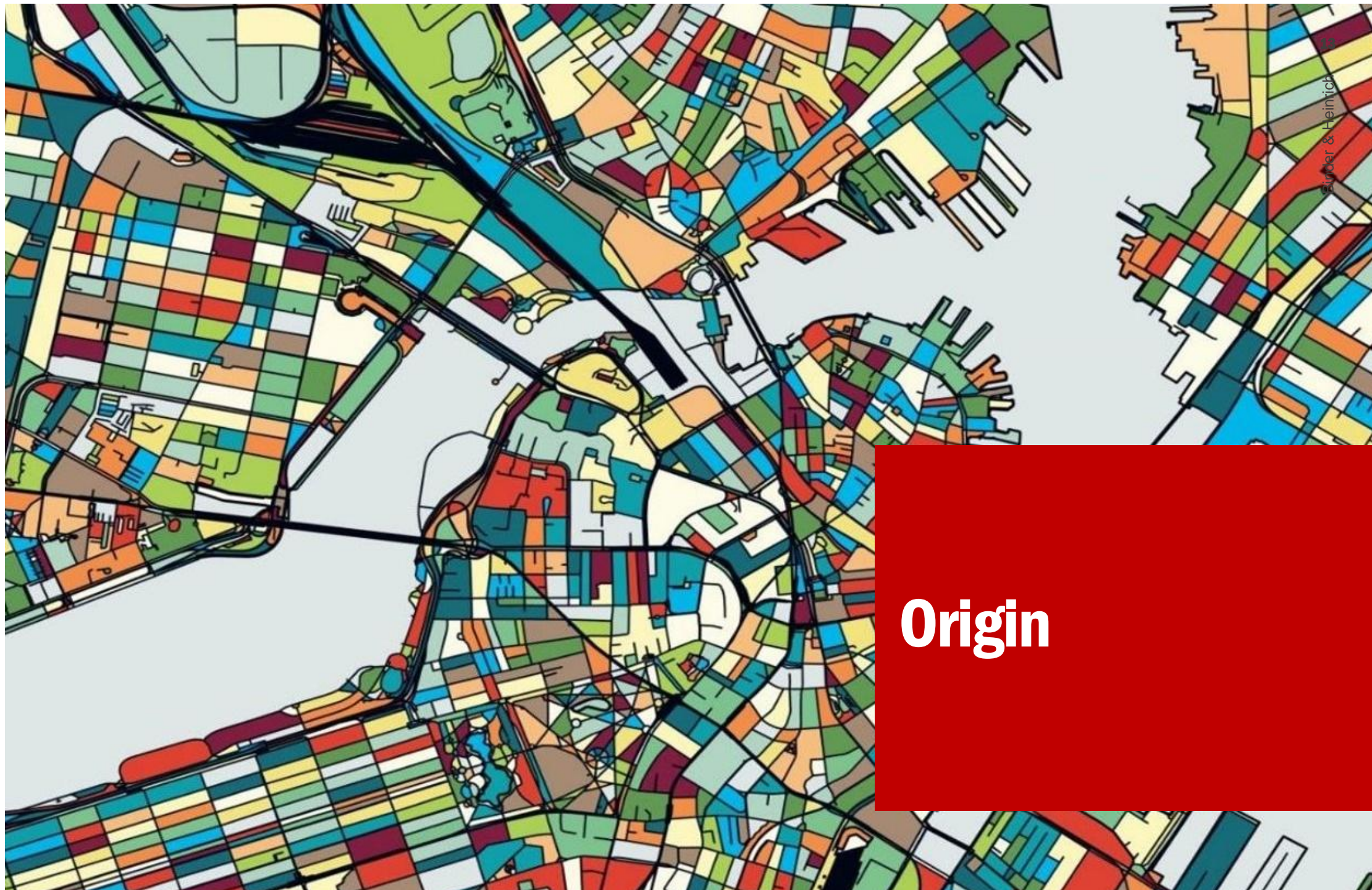
Goals of today's seminar on participation

- Understanding the **relevance of participation** throughout a sustainability assessment process
- Reflecting on **when, who and how** to involve actors in a sustainability assessment
- Being aware of the **strengths and limitations** of participatory approaches

Co-Creating Sustainable Transition Pathways: A Game-Based Approach

Prof. Claudia R. Binder
Jair Campfens

Dr. Maria Anna Hecher,
Dr. Mert Duygan, Laboratory for Human-
Environment Relations in Urban Systems
EPFL



Origin

La Fresque du Climat

Founded: December 17, 2018, by **Cédric Ringenbach**

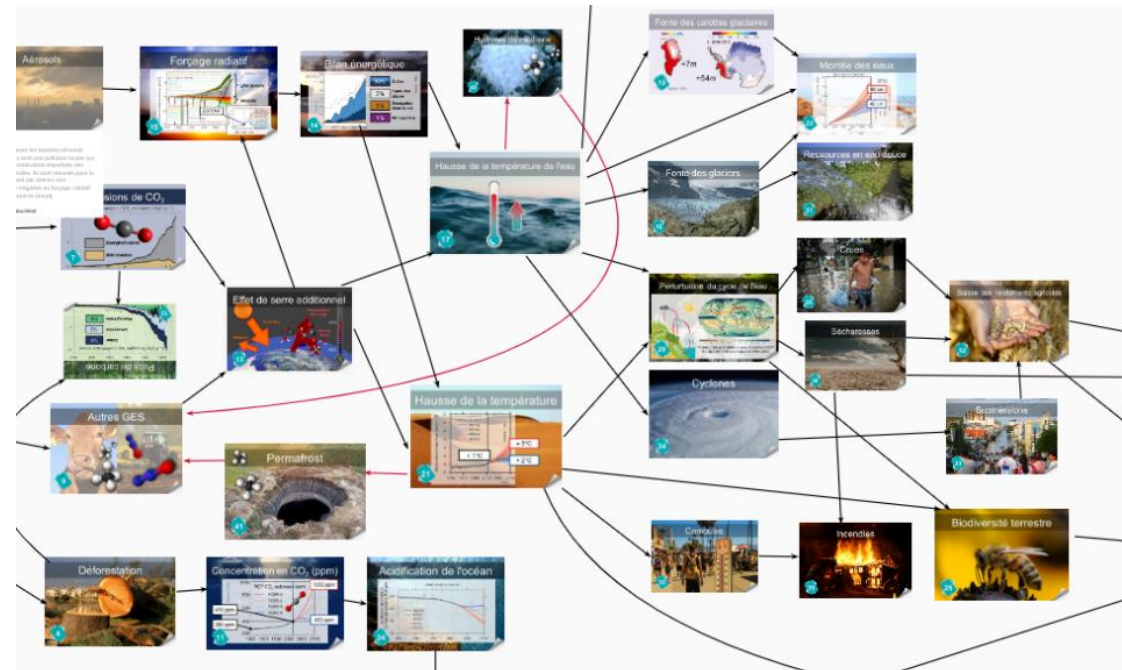
Purpose: Raise awareness on **climate change** based on **IPCC reports**

Impact: 300,000+ participants, 13,000 volunteers, 50 countries, 35 languages





Donella H. Meadows



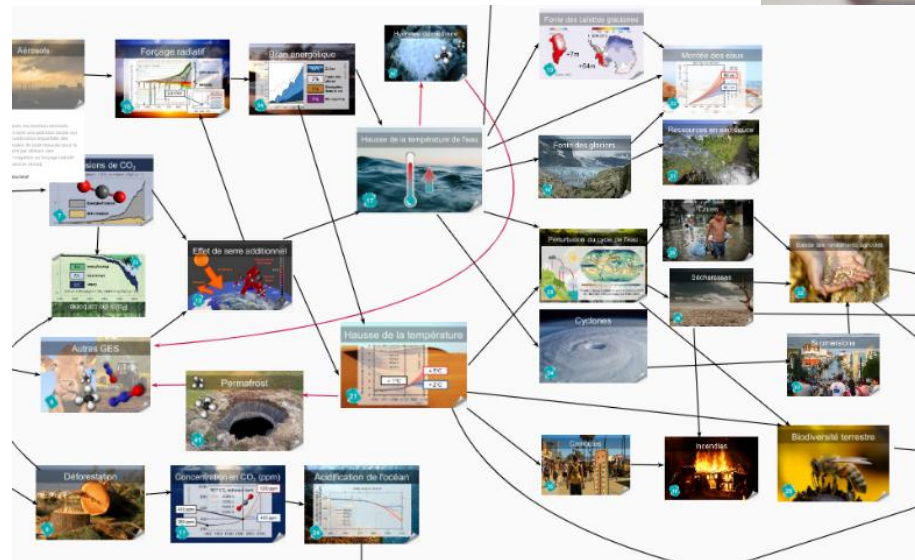
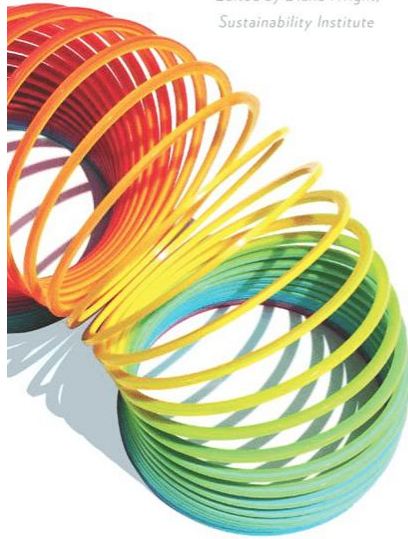
La Fresque du climat and 'System Thinking'

Thinking in Systems

A Primer

Donella H. Meadows

*Edited by Diana Wright,
Sustainability Institute*



What is new?

- + Polarities of linkages (+/-): Trade-offs
- + Feedback loops
- + Measures to intervene



**Game-based
approach**



**Developing a
common system
understanding**

- I. Developing the components of the energy system and their interactions.
- II. Co-creating potential measures for the energy transition.
- III. Identifying trade-offs of the proposed measures

Setting



Cards
describing the
system



4-9 participants
per group



1 moderator
per group



Approximately
2 hours



Émissions de GES

Ceci indique les émissions de gaz à effet de serre mesurées en tonnes de CO₂ équivalent à Saint-Prex.

Actuellement, cette quantité est estimée à 49.6 tonnes de CO₂ et il est prévu de diminuer à 41.3 tonnes de CO₂ en 2035.

Ces émissions comprennent celles issues des processus industriels, des bâtiments résidentiels et de l'administration.

HERIUS, 2024



La mobilité électrique

La mobilité électrique à Saint-Prex vise à promouvoir l'usage de véhicules électriques pour réduire la pollution et les émissions. Elle s'appuie sur le développement d'infrastructures de recharge et des incitations à l'achat.

HERIUS, 2024



Photovoltaïque solaire

Actuellement, les installations en place (en septembre 2022) représentent 1'150 MWh/an.

Le potentiel des panneaux solaires photovoltaïques est estimé à 33'900 MWh/an selon le portail cartographique de la Confédération, tandis que les projets planifiés ou envisagés représentent 1'034 MWh/an.

HERIUS, 2024



Consommation énergétique de l'administration

Les bâtiments administratifs de Saint-Prex consomment environ 7.9 GWh/an pour leurs besoins en chaleur, représentant 3.85 % des besoins de chaleur de Saint-Prex.

Parmi ces besoins, les énergies fossiles (gaz et mazout) fournissent plus de 83 % de la chaleur. En électricité, les bâtiments administratifs consomment environ 2.3 GWh/an.

HERIUS, 2024



Effet de Pair

L'effet de pair à Saint-Prex implique l'influence des discussions entre proches sur l'adoption de panneaux solaires PV, accentuant la tendance à suivre des recommandations de confiance.

HERIUS, 2024

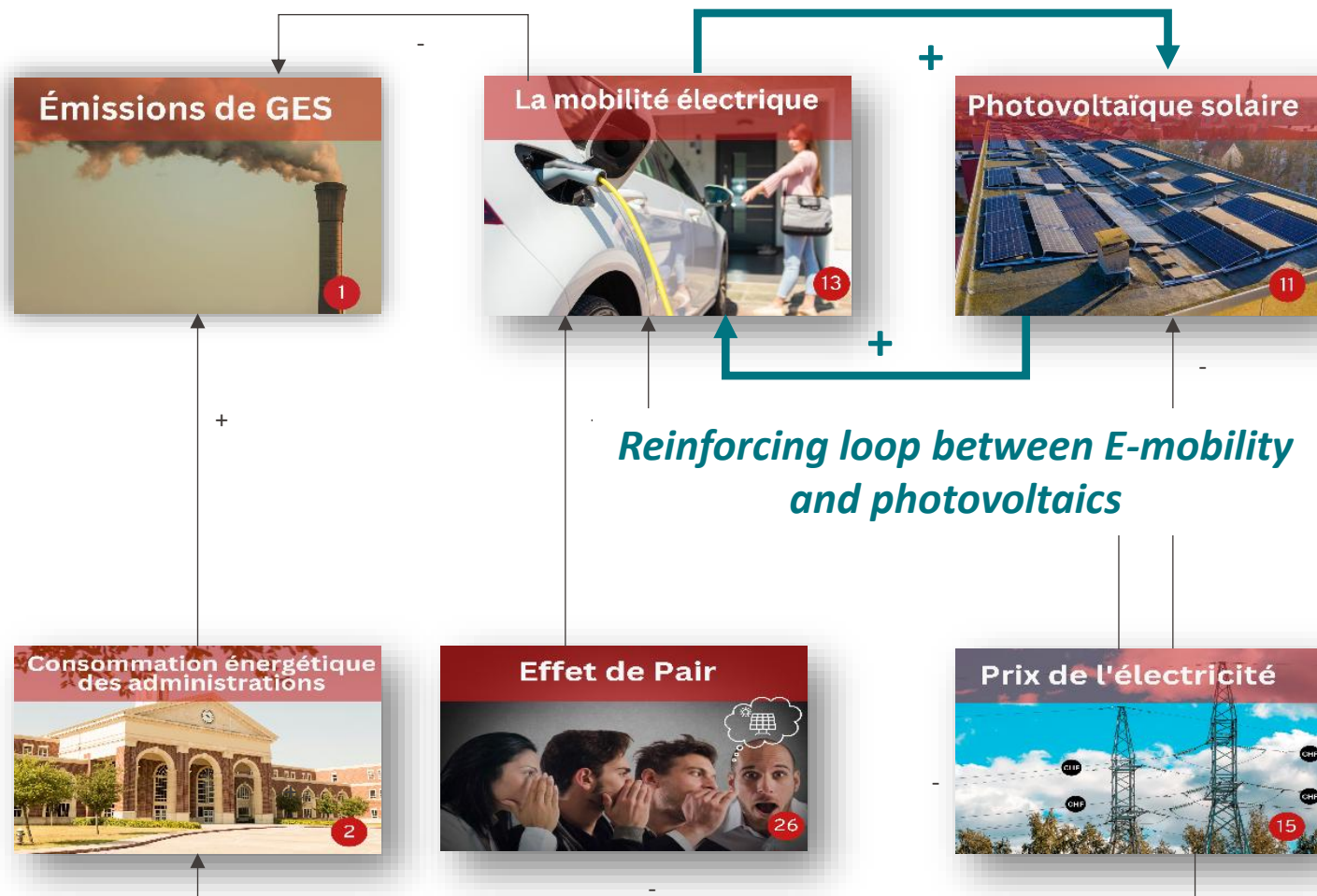


Prix de l'électricité

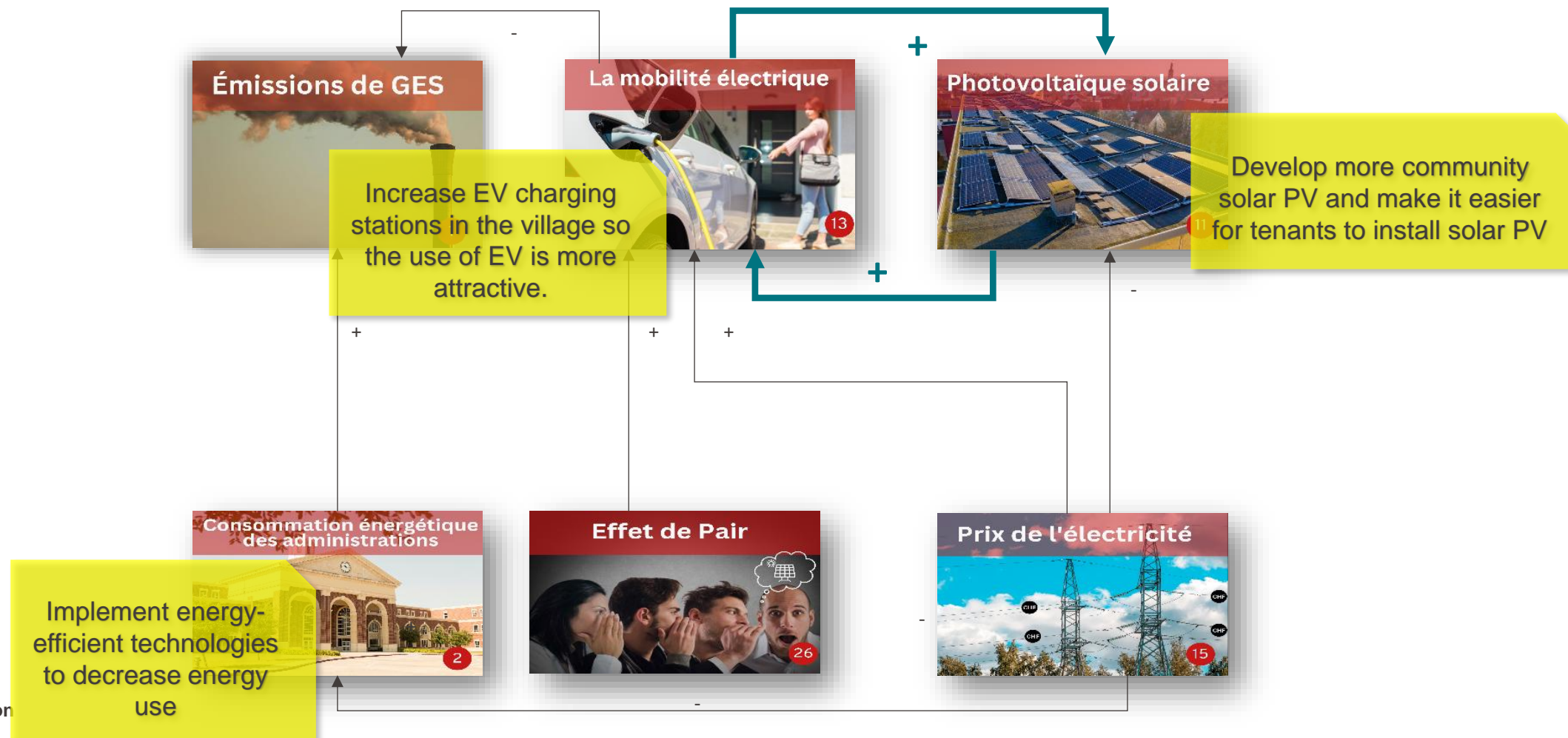
Les prix de l'électricité se réfèrent au coût de l'électricité pour le secteur résidentiel à St. Prex, en considérant un profil de consommation simple de Romande Energie à 100% provenance Suisse romande: est de 0.29 CHF/kWh.

HERIUS, 2024

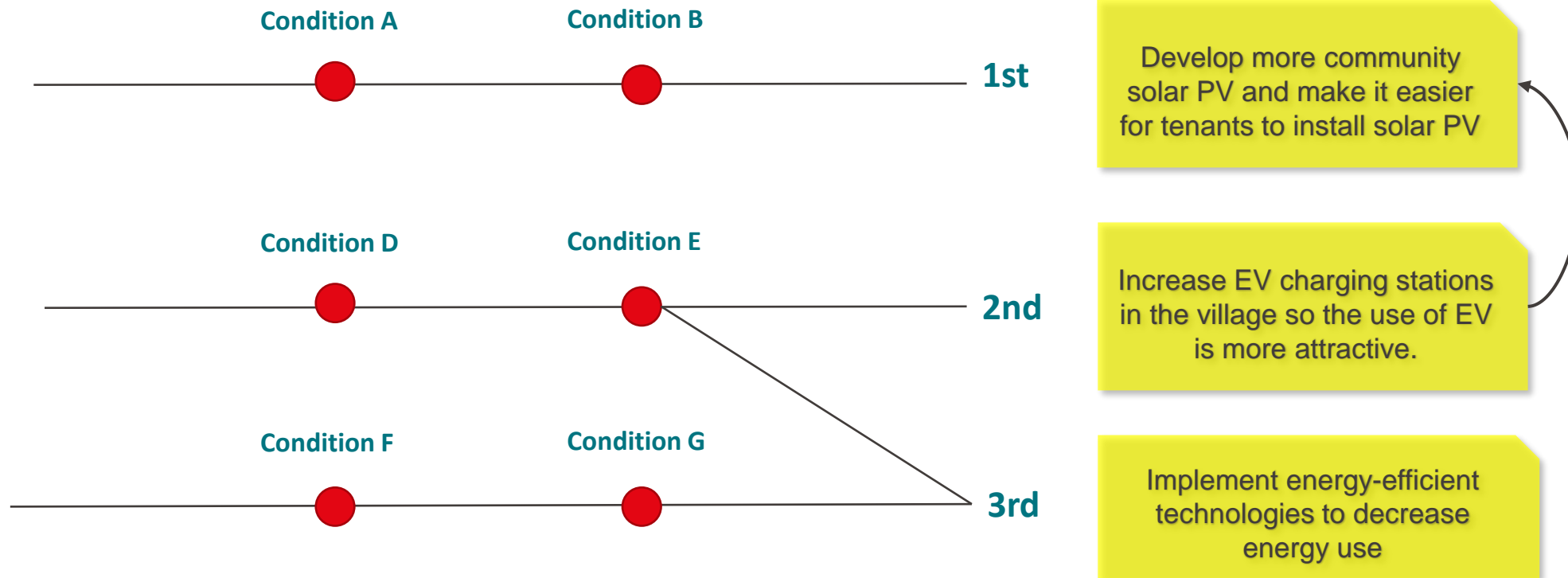
Interlinkages and feedback loops

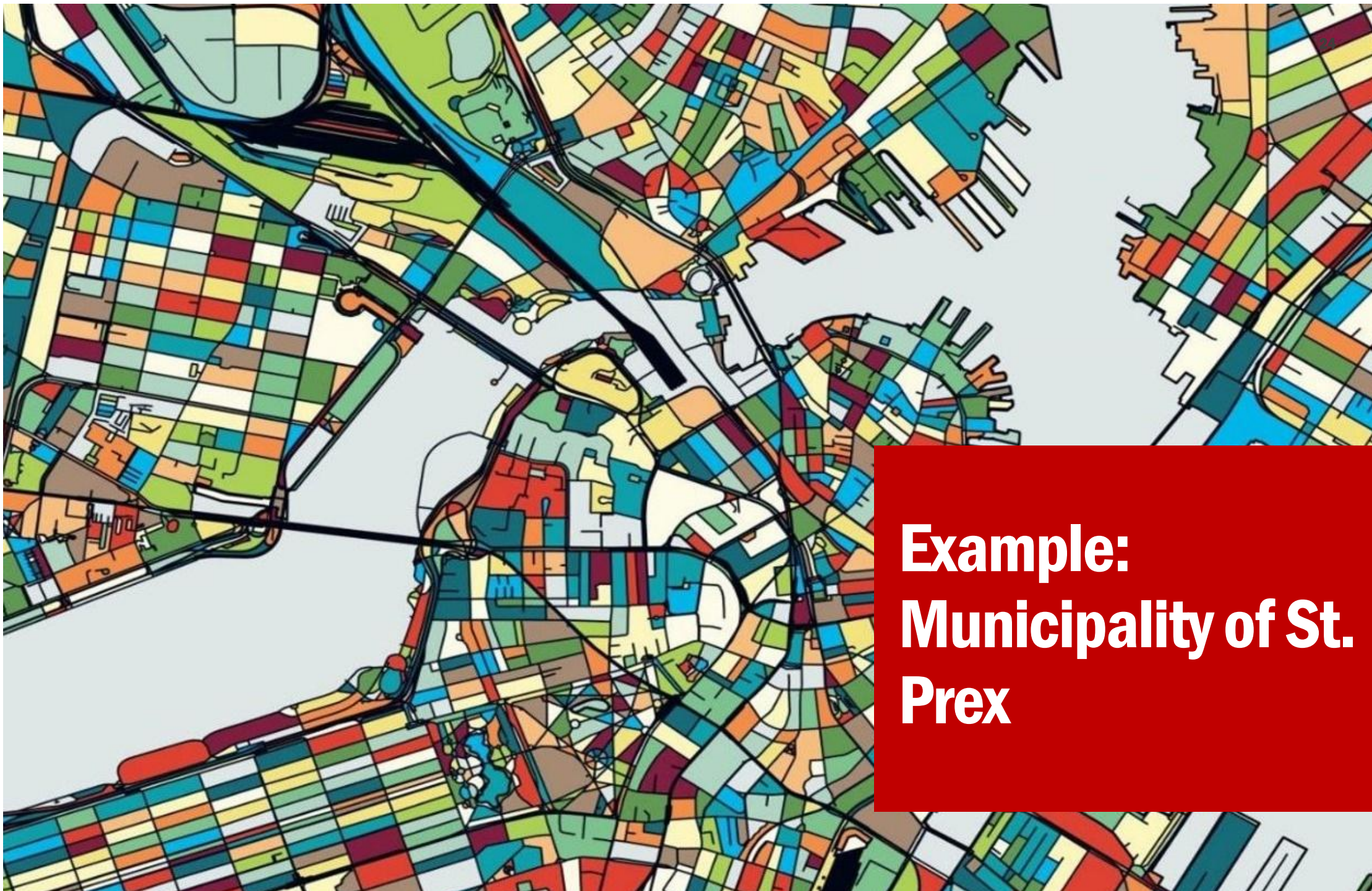


Identification of Measures



Prioritization of Measures





Example: Municipality of St. Prex

Characteristics of St. Prex

The commune of St. Prex (6,000 inh.) is located on the shores of Lake Geneva.

Large industries in scope, impacting energy needs:

- 70% of the total electricity need
- 78% heat need

Vast agricultural area

No energy transition subsidies in place.



Source:
<https://map.geo.admin.ch>

Legend

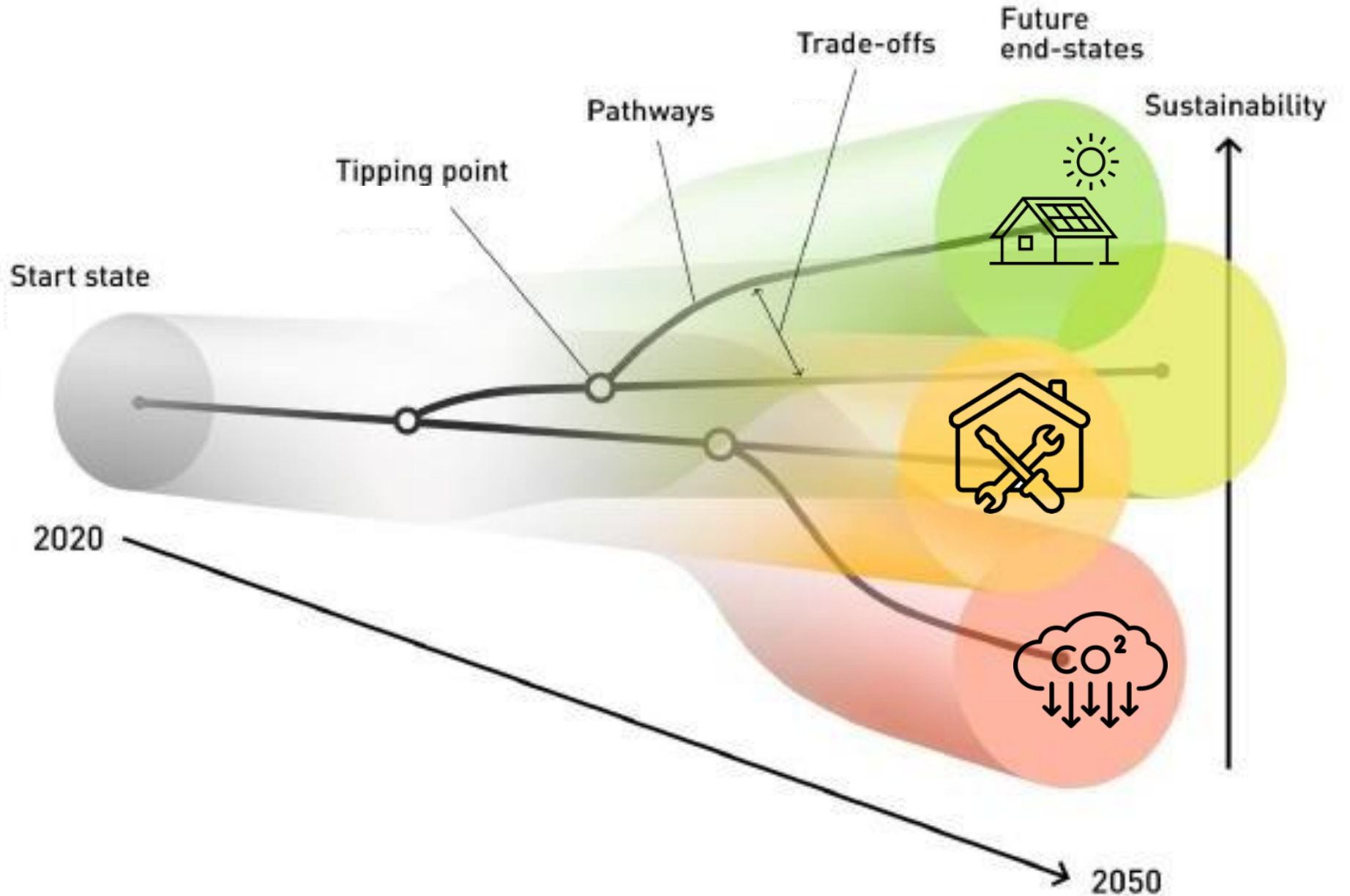
- Not defined
- Low
- Mean
- Good
- Very good
- Top

- Hydroelectric power
- Photovoltaic
- Wind energy
- Biomass

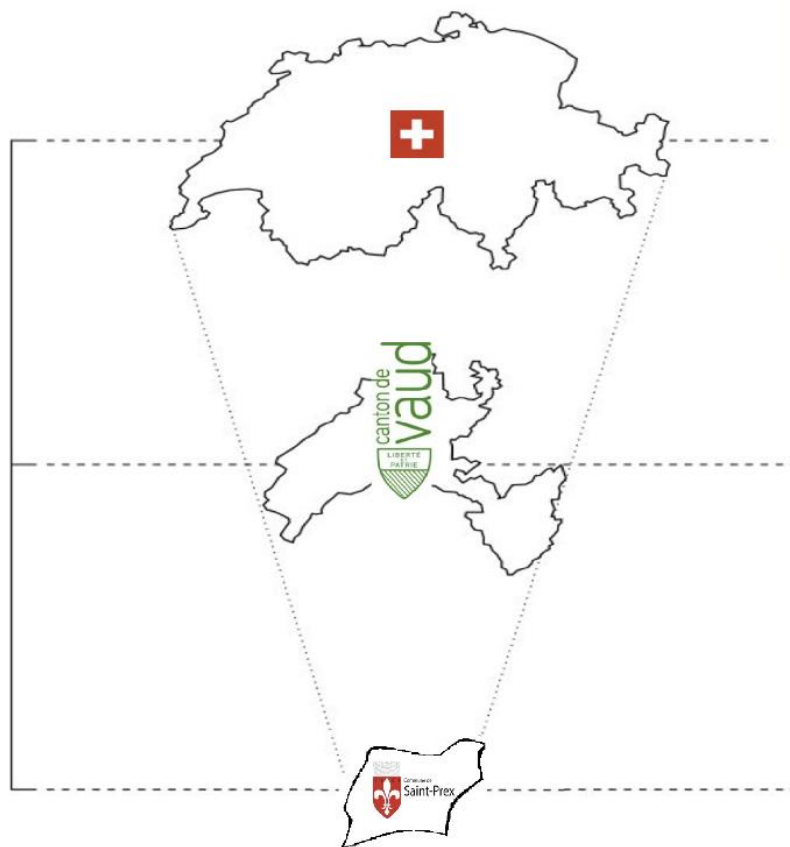
Goals of St. Prex



Commune de
Saint-Prex



Energy targets and regulations



Objectif d'une Suisse neutre pour le climat en 2050

Loi fédérale relative à un approvisionnement en électricité sûr reposant sur des énergies renouvelables (acte modificateur unique)



Direction Générale de l'Environnement - Vaud

Perspectives chaleur

Perspectives de valorisation du potentiel de chaleur renouvelable du canton de Vaud

Lausanne, le 13.07.2021 / VD08032

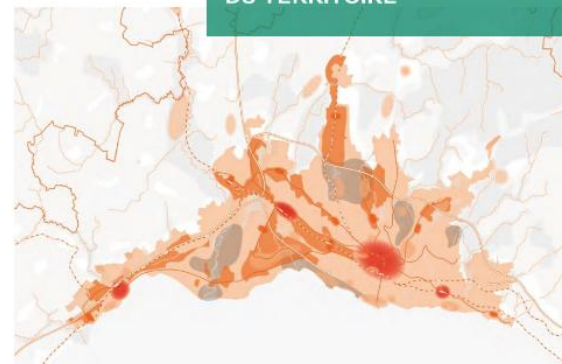
DGE - Direction de l'énergie de l'Etat de Vaud



PLANIFICATION ENERGETIQUE DU PROJET D'AGGLOMERATION LAUSANNE-MORGES

VOLET 1 :

DIAGNOSTIC ENERGETIQUE DU TERRITOIRE



Conception cantonale de l'énergie

Adoptée par le Conseil d'Etat le 10 juin 2019

Common system understanding

Participants

- Industry (11)
- Academia (5)
- Communal (11 municipality St. Prex)
- Cantonal (3 canton Vaud)



Causal loop diagram of energy system of St-Prex (1)





Identified measures

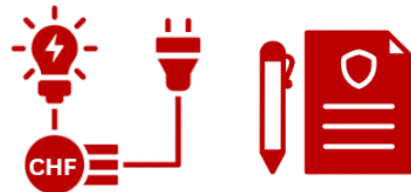
Les technologies énergétiques renouvelables

12 interventions



Règlements et aspects financières

10 interventions



Comportement et attitude

10 interventions



1. Mettre en place des subventions communales pour les énergies renouvelables/efficacité énergétique
2. Subventions communales pour la rénovation énergétique des bâtiments
3. Réglementation et traitement sous le PaCOM
4. Stratégie énergétique patrimoniale
5. Augmentation du prix de l'électricité
6. Communiquer sur la sobriété
7. Sensibilisation/participation
8. Développement des communautés énergétiques à St Prex
9. Subventions communales
10. Organiser des démarches de sensibilisation pour les citoyens (transition énergétique, isolation des bâtiments)
11. Optimiser les solutions avec les industries
12. Informer les habitants sur les opportunités de sponsoriser les CICB
13. Workshops pour les propriétaires avec les intervenants de la rénovation
14. Créer une structure pour développer le CAD et lever les fonds nécessaires
15. CAD avec eau du lac + froid en cité
16. Réaliser un chauffage à distance pour les bâtiments du bourg + éventuelle zone industrielle
17. Utiliser l'eau du lac et valoriser éventuellement les zones de chaleur fatale
18. Utilisation de la CAD pour la substitution de mazout
19. Procédures simplifiées
20. Accès possible au PV pour les locataires + bonus de recharge
21. Échange/synchronisation des données électriques
22. Accompagnement bilan carbone des particuliers
23. Plan intégré mobilité. Stationnement pour voitures électriques, pistes cyclables, subventions, campagnes
24. Interviewer des adopteurs solaire PV
25. Aller voir les bâtiments F&G appropriés
26. Améliorer attitude dans les foyers
27. Taxes sur les énergies fossiles
28. Développement scientifique
29. Bilan CO2 du coaching
30. Communication incitative
31. Appel d'offres groupés
32. Infrastructure pour géothermie et CAD



1. Transition Énergétique des Bâtiments

- Rénovation des systèmes de chauffage et amélioration de l'efficacité énergétique pour les bâtiments municipaux.
- Augmenter rapidement l'installation de panneaux solaires et de pompes à chaleur (PAC) dans les bâtiments résidentiels.



2. Mobilité durable

- Organiser des « Journées sans voiture » dans les centres urbains pour réduire les émissions.
- Installer des stations de recharge et des parking dédiés aux véhicules électriques.
- Développer davantage de voies cyclables pour encourager ce mode de transport durable.



3. Règlements et Aspects Financiers

- Mettre en place des subventions municipales pour les énergies renouvelables et l'efficacité énergétique des bâtiments résidentiels.
- Faciliter l'accès aux panneaux photovoltaïques pour les locataires et offrir une prime de tarif de rachat.



4. Chauffage à Distance (CAD)

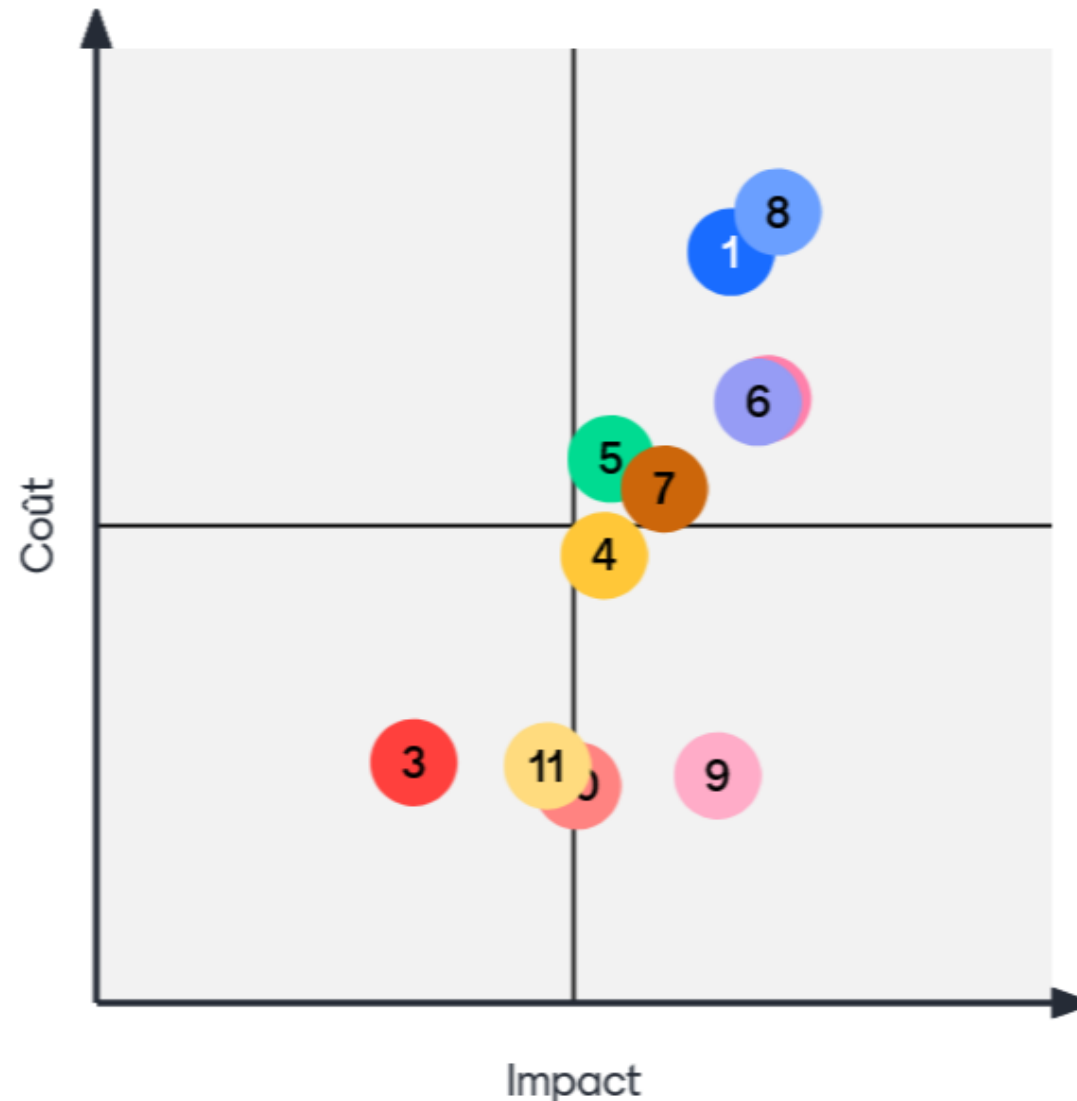
- Réaliser une installation de Chauffage à Distance (CAD) à St Prex en utilisant des sources d'énergie fiables et durables.



5. Comportement et Attitude

- Renforcer l'éducation sur le climat et l'énergie dans les écoles et les administrations.
- Sensibiliser et encourager la participation en réalisant des interviews avec des adoptants de panneaux solaire.
- Organiser des ateliers ou une petite foire commerciale où les acteurs concernés par la rénovation de bâtiments sont présents.

How do you evaluate the measures in term of impact and costs?



- 1 Rénovation énergétique des bâtiments municipaux
- 2 Augmentation du rythme d'installation de pompes à chaleur et de panneaux solaires dans les bâtiments résidentiels
- 3 Organisation de "Journées sans voitures"
- 4 Installation de stations de recharge pour les véhicules électriques
- 5 Développer d'avantage de voies cyclables
- 6 Subvention pour les énergies renouvelables et l'efficacité énergétique
- 7 Faciliter le recours aux panneaux solaires pour les locataires et offrir une prime au tarif de rachat
- 8 Construire un réseau de chauffage à distance à St-Prex
- 9 Renforcer l'éducation sur le climat et l'énergie dans les écoles et l'administration
- 10 Sensibiliser et encourager la participation en réalisant des interviews avec des adoptants de panneaux solaire
- 11 Organiser des ateliers ou une petite foire commerciale avec les acteurs de la rénovation énergétique

26 respondents

When do you think the implementation will occur?



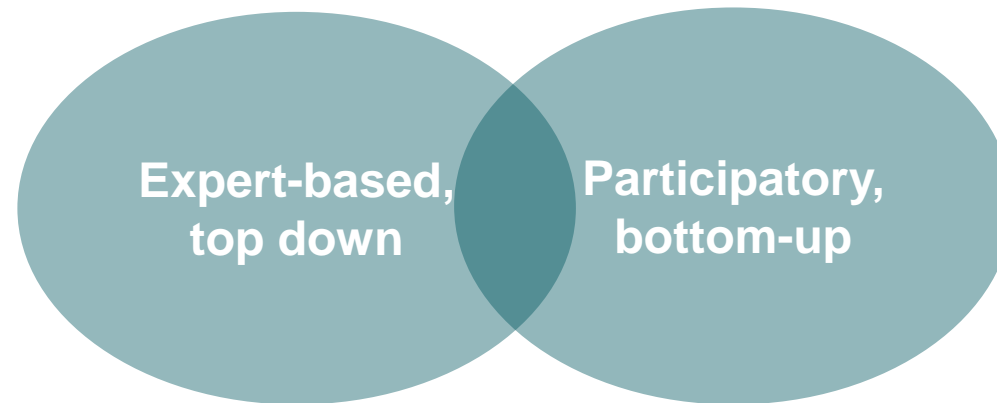
Participation

Theoretical input

	Expert Approach	Participatory Approach
1. Preparatory phase		
Goal	Assessing the sustainability of a city and identifying points of action	
User group	Policymakers and city planners	
Function	Benchmarking , evaluating, monitoring	Evaluating, steering, monitoring
Participation	Informative, consultative	Co-development
Actors	Experts	Experts and stakeholders
2. System analysis		
System boundaries	Data-dependent	Problem-dependent
Indicator selection	Sustainability concept and system-based	
System representation	Clustering and scoring of cities	Causal loop diagrams
3. Data measurement and analysis		
Data	Official statistics, longitudinal data	Also qualitative data for one year possible
Method	Data Analysis	Interviews, workshops, system analysis
4. Assessment		
Thresholds	Scientific, international goal-setting	Contextualised goal representation
Trade-offs	Correlations	Impact matrix, workshops
Weighting	Stakeholder involvement	Stakeholder involvement

Assessment type

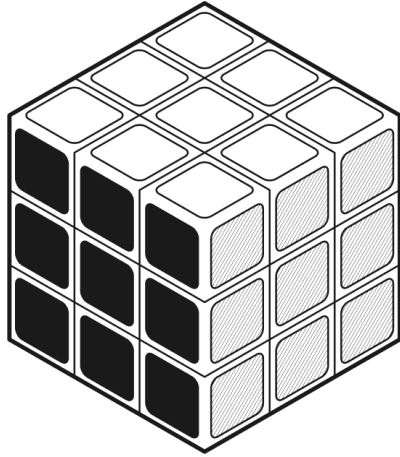




... the inclusion of diverse knowledge and values in decision-making about complex problems (Reed 2008)

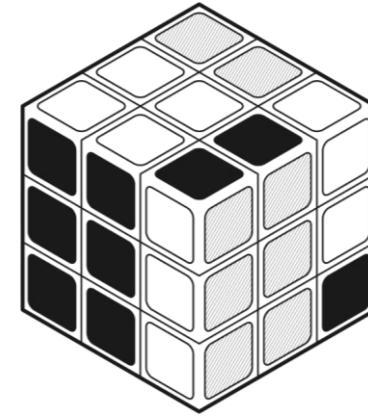


Why: motivation for participation in sustainability assessment



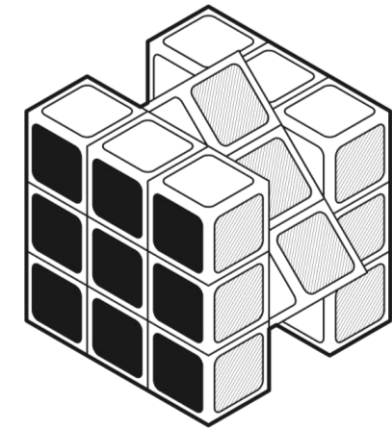
'simple' and 'well-structured'

- Goals are clear
- Means to achieve the goals are known



'complex' and 'ill-structured'

- Goals are unclear
- Multiple possible solution paths
- Non-linear cause-effect relations, unknowns and uncertainties
- Many inter-relations, trade-offs



Why: motivation for participation in sustainability assessment

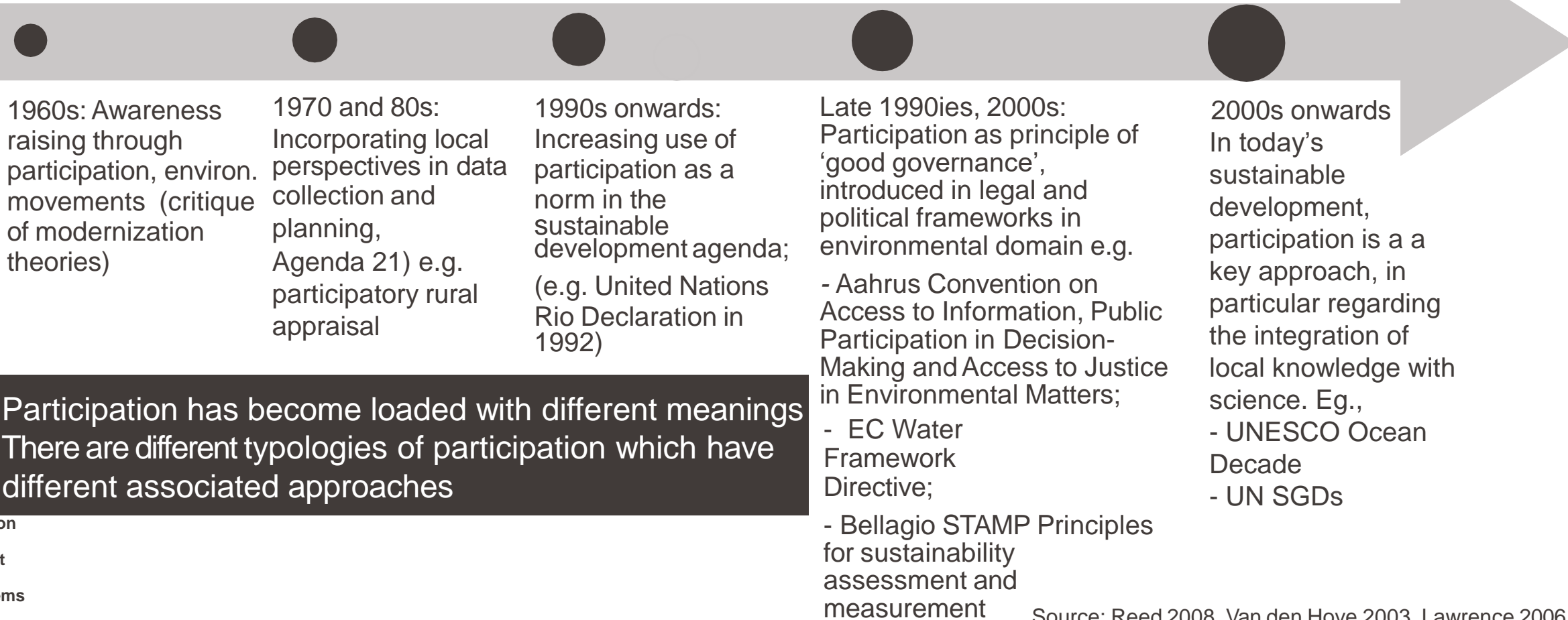
Public participation in sustainability assessment is considered important in order to:

- protect the **legitimate interests of the local citizens**
- tackle **complexity, uncertainty and value-laden preferences**
- increase **credibility** of an assessment
- include valuable and more diverse **knowledge** in the assessment
- enhance **shared understanding** and social learning
- . . .

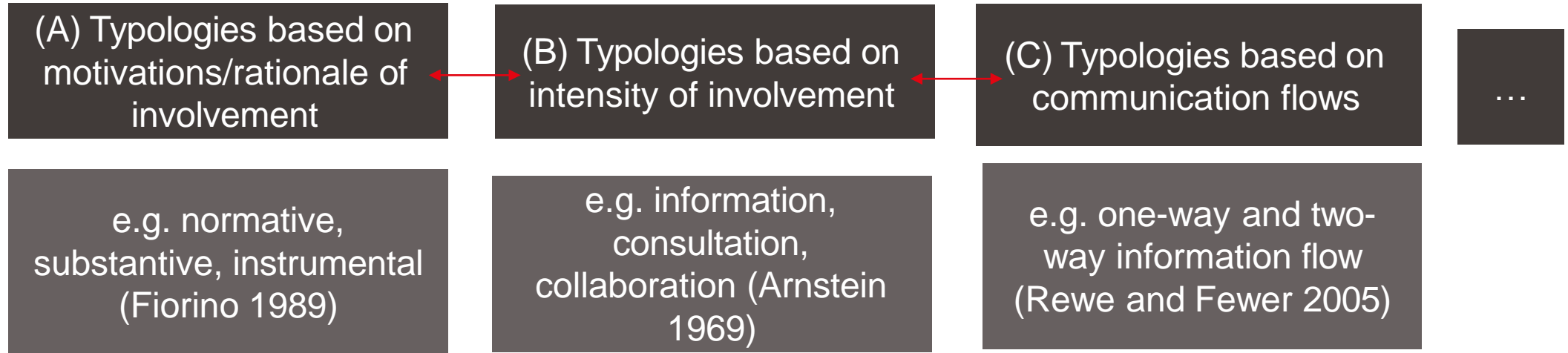
Source: Gibson et al. 2005

Why: Contextualisation

- Participatory approaches are not unique to sustainability assessment, but part of a “participatory turn” in governance
- Long history and different traditions of participatory approaches in Global South and Global North



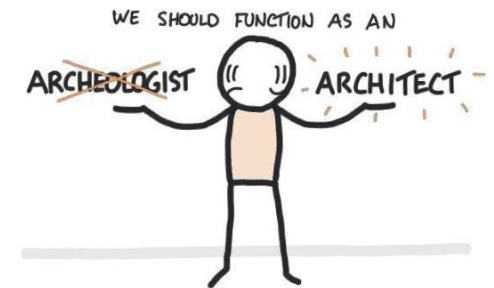
What: Typologies of participation



Any typology presupposes a decision of the initial group of actors – “**the assessors**” - to “**invite publics**” (Wynne 2008)

➔ in this understanding participation processes are **structured processes**

➔ those in charge of a sustainability assessment are the “**architects**” of participation (Felt et al. 2012)



(A) Typologies based on motivation and rationales

Motivations for participatory processes in general:

- **Normative:** participation as an end in and of itself
- **Substantial:** participation aimed at achieving better ends
- **Instrumental:** participation aimed at securing particular interests/ends

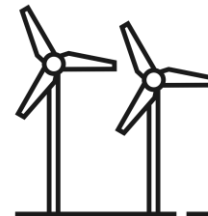
What does this mean for sustainability assessment?



E.g. to uphold democratic principles and ideals



E.g. to enhance context sensitivity by including local knowledge of the system is included

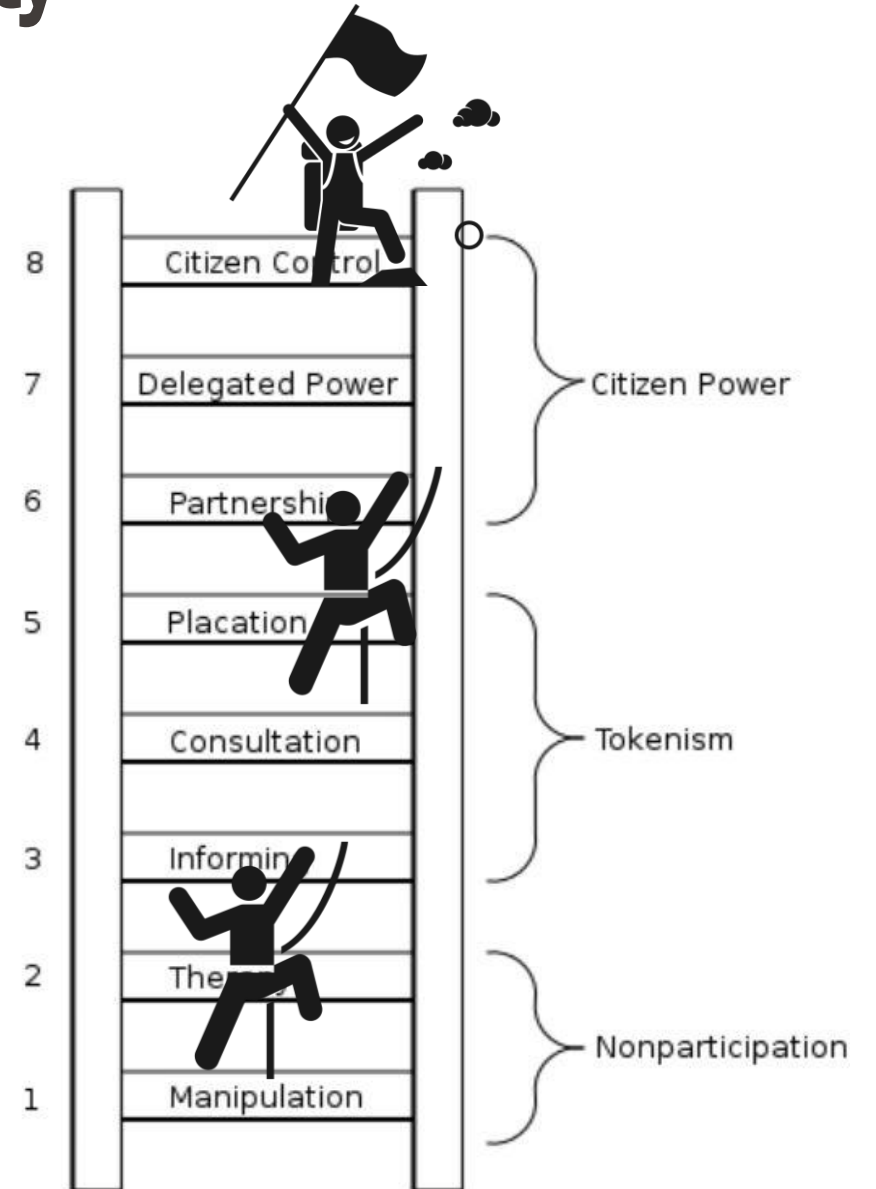


E.g. to increase acceptance of decisions taken on the basis of the assessment

Source: Fiorino, 1989

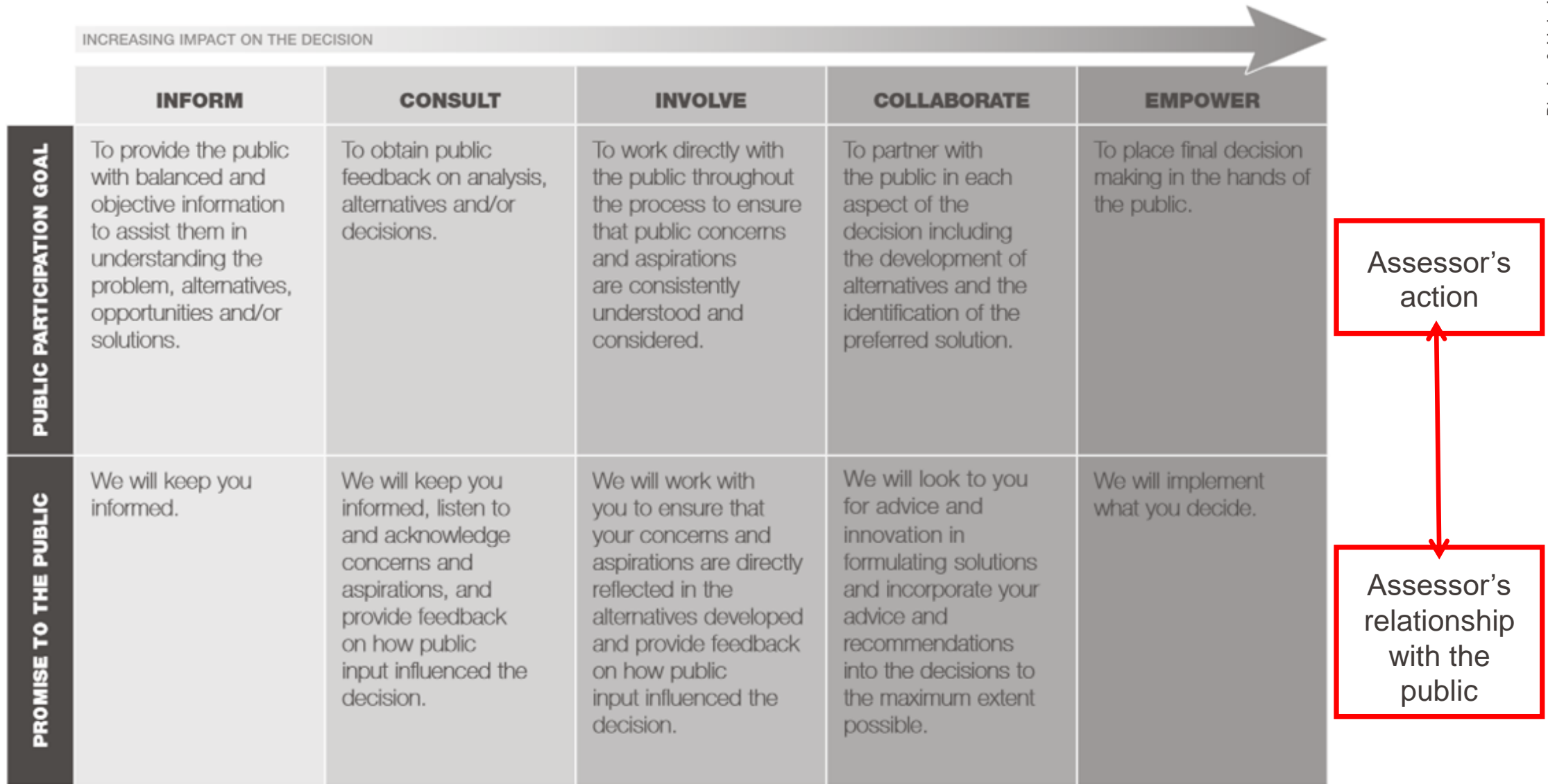
(B) Typologies based on intensity

- Developed in the context of community planning in the US in the 1960s
- Participation = **redistribution of power** to citizens, sometimes called **intensity of involvement**
- Normative idea of participation: “the more, the better”



Source: Arnstein 1969

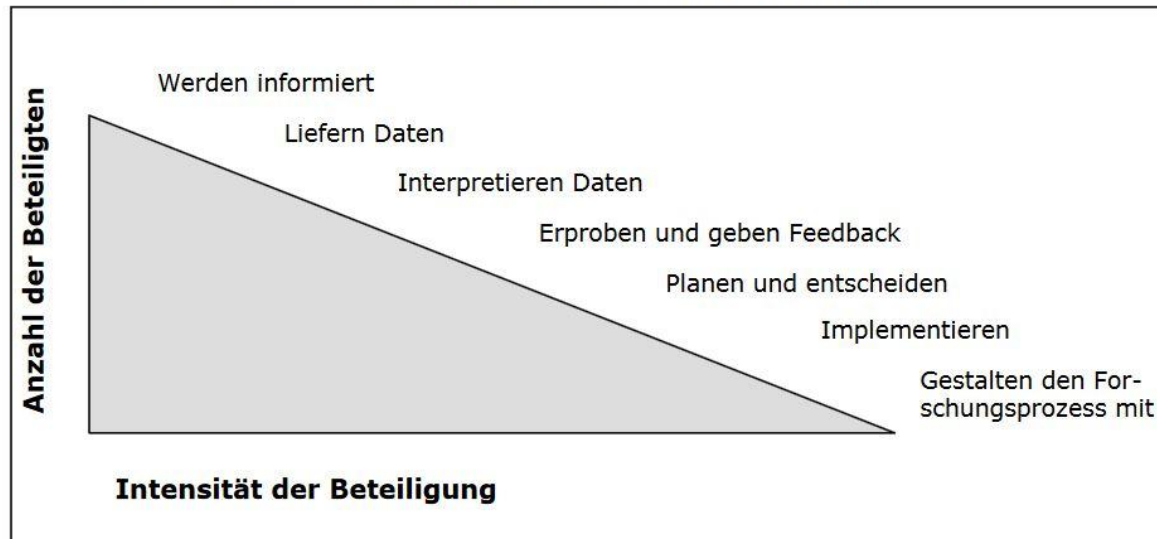
(B) Typologies based on intensity



(B) Typologies based on intensity

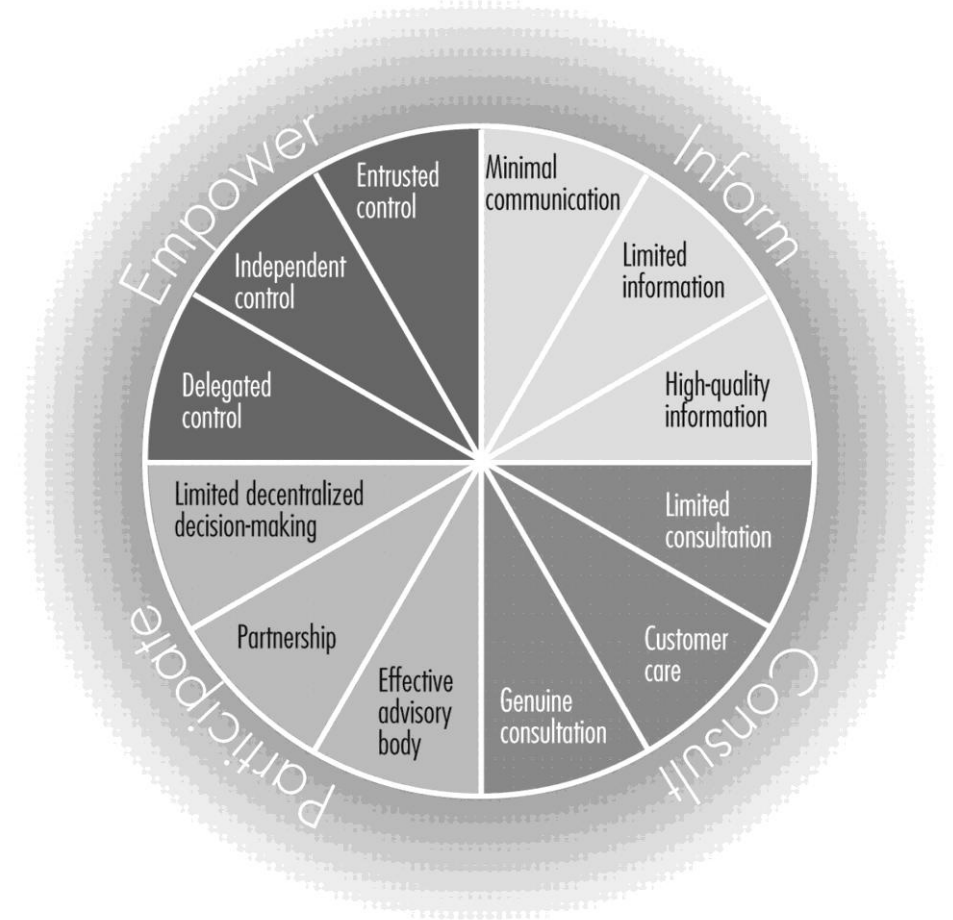
Indirectly proportional link between number of participants and intensity of involvement

Abbildung 1: Zusammenhang zwischen Anzahl der beteiligten Akteure, ihrer Funktion im Projekt und der Intensität der Beteiligung (LITKE 1991: 125, verändert)



Source: Böckmann et al. 2005

The Wheel of Participation



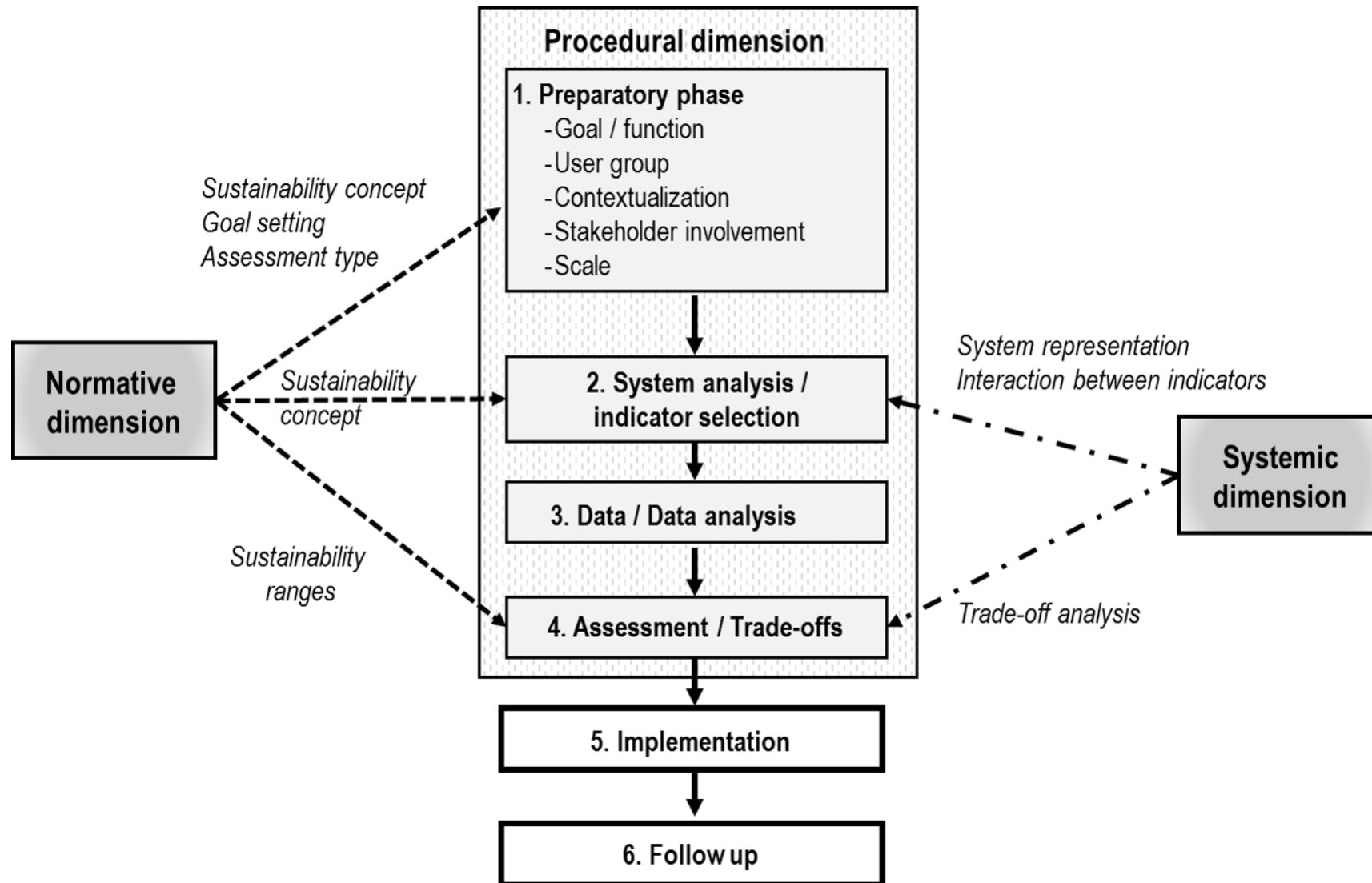
Source: Davidson 1998

(C) Typologies based on communication flow

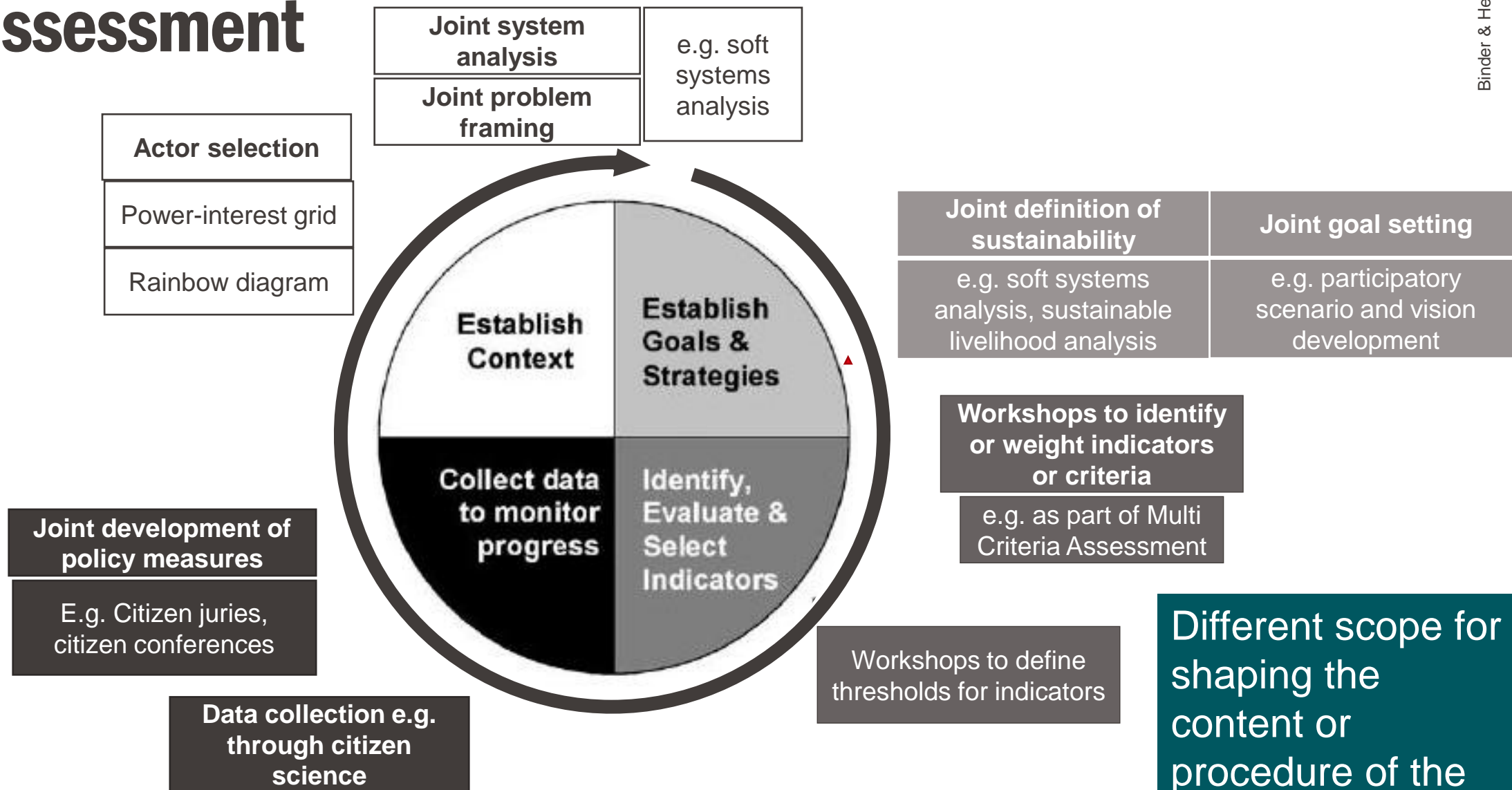


Figure 1. The three types of public engagement.

When: participation in phases of sustainability assessment



When: participation in phases of sustainability assessment



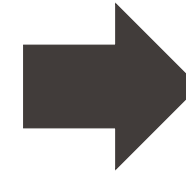
Different scope for shaping the content or procedure of the assessment !

Source: Reed et al. 2006

Who: participant selection approaches

Participants can be selected based on:

- their (perceived) political *influence*,
- their issue-specific *expertise*,
- the envisaged *plurality of perspectives* to be present in the process,
- the degree to which participants *are affected* by or can affect the outcome of the assessment process,
- the perceived *legitimacy* of their claims regarding the issue at hand,
- *representativeness*
- their integrity or enthusiasm,

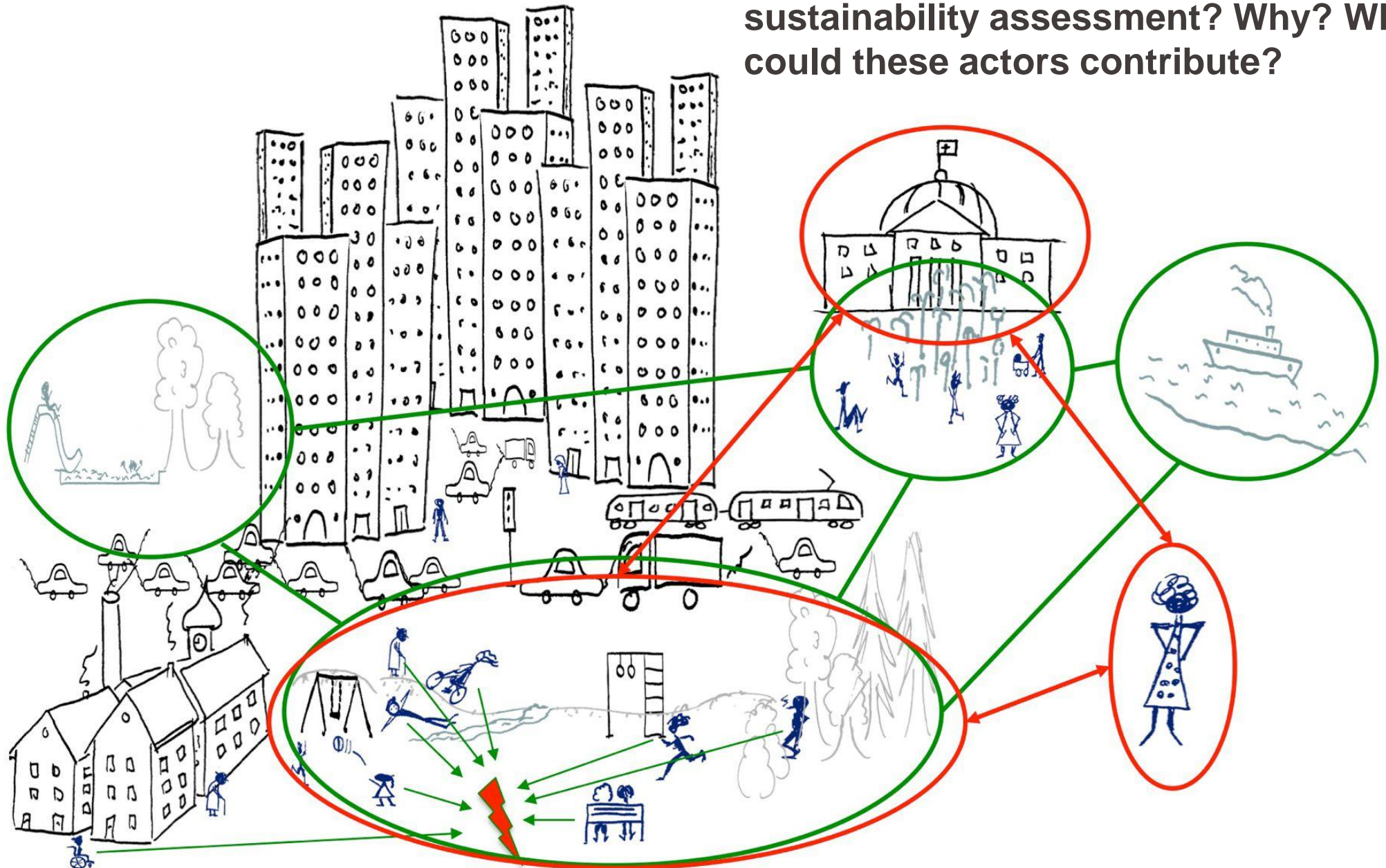


Two examples:

- The rainbow diagram
- The power-interest grid

Who should be involved?

Who could you involve in your sustainability assessment? Why? What could these actors contribute?



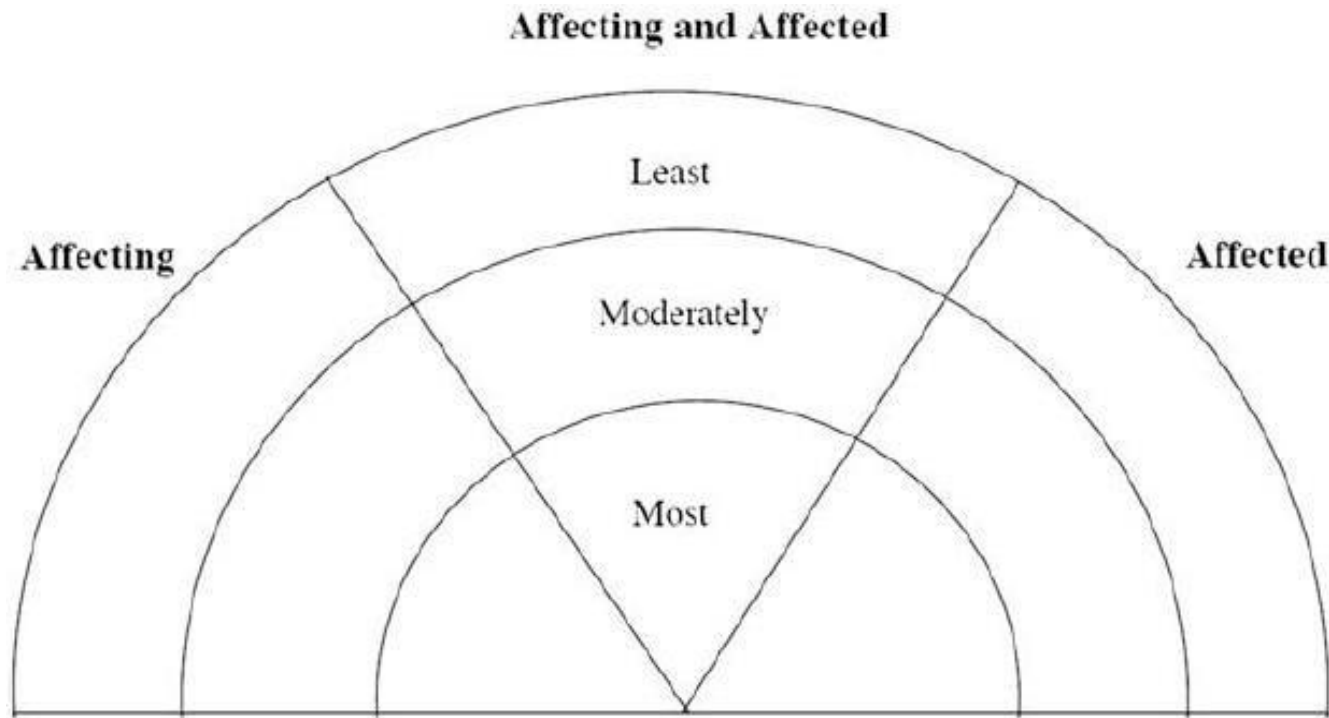
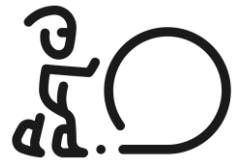
Rich picture on an urban planning problem situation (Image: C. Pohl)

-

Who: selection approaches

- can be done in focus groups, or
- individual interviews and snowball sampling, or
- by self-selection (e.g. online invitation)
- ... until saturation is reached

The rainbow diagram: classifying actors according to the degree they can affect or are affected by a problem or action

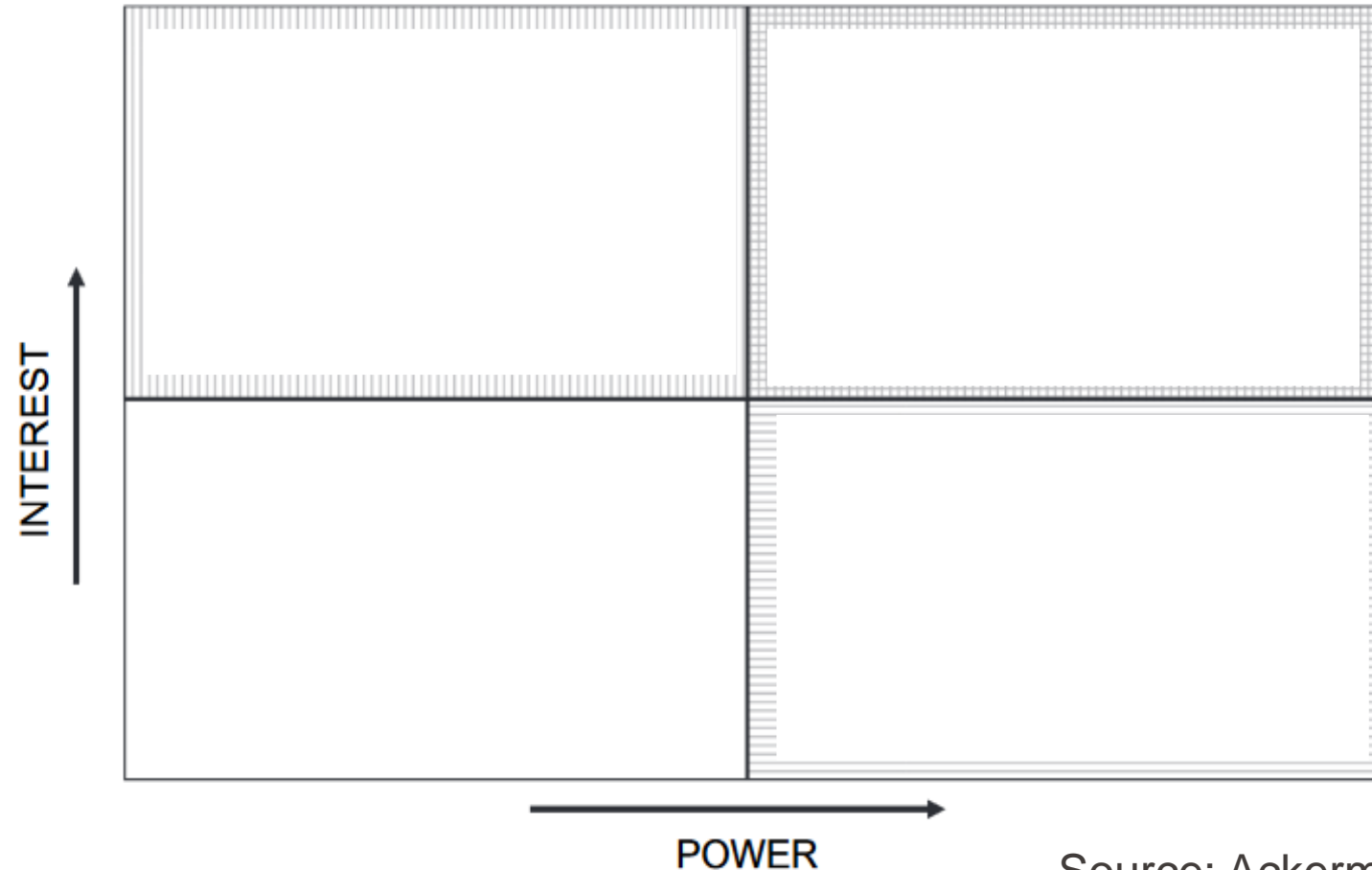


Participants'
position to the
subject of
assessment

Source: Reed et al. 2009, based on Chevalier and Buckles, 2008

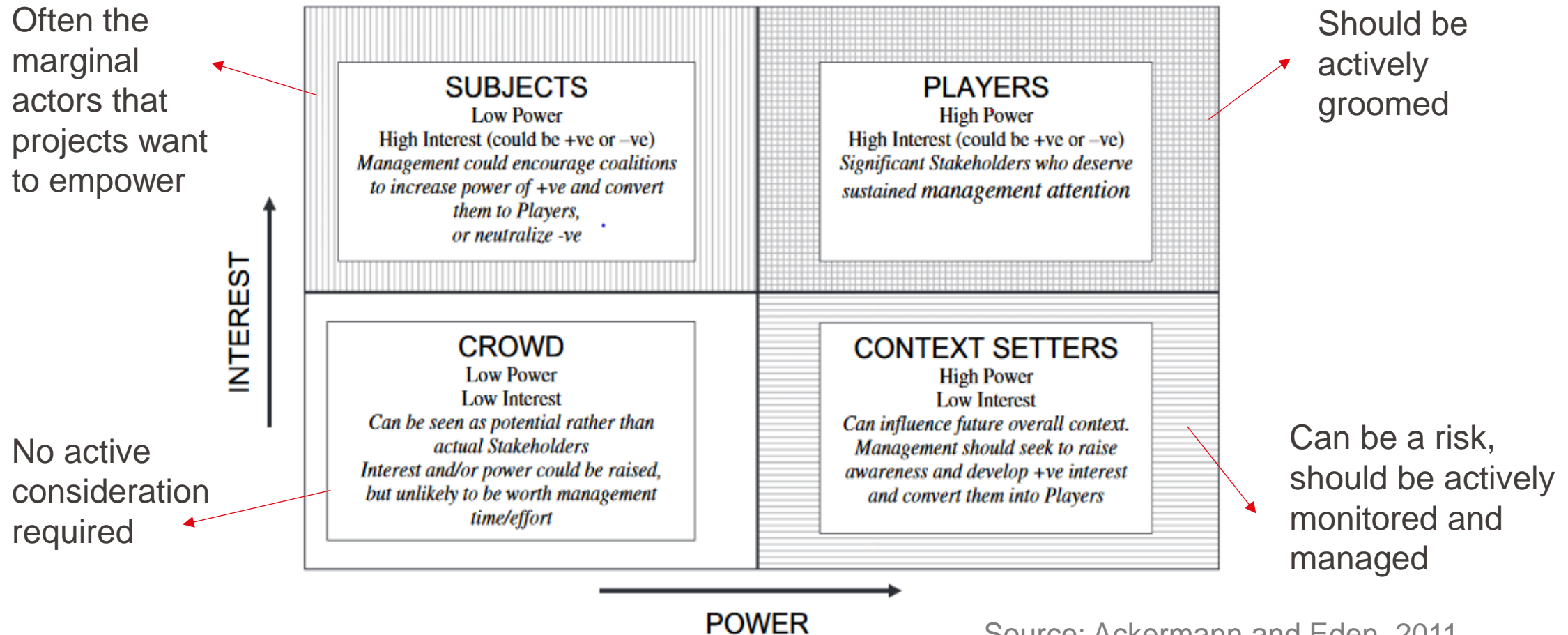
Who: selection approaches

- The **power-interest grid** classifies actors according to their interest in the problem or action as well as their influence/power over it



Source: Ackermann and Eden, 2011

Who: selection approaches



Source: Ackermann and Eden, 2011

Who: selection approaches

This grid

- ⊕ allows to prioritize actors for inclusion and also makes **power visible**, but
- there is the risk of **focusing on the actors** directly involved, thus reducing **diversity of opinions**

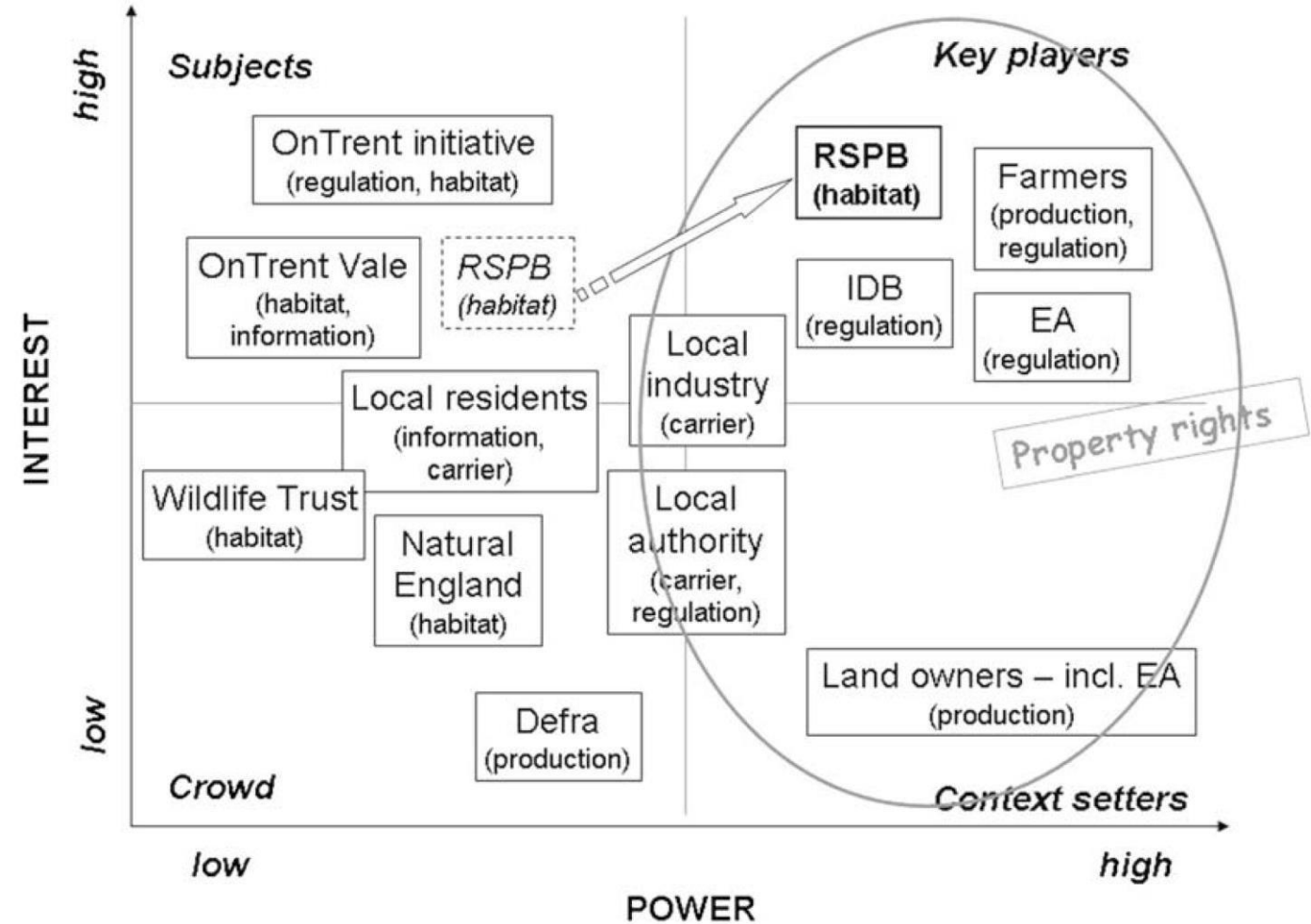


Fig. 4. Interest–influence matrix for Integrated Management of Floodplains RELU Project showing stakeholders with property rights.

Source: Reed et al. 2009

Who: selection approaches

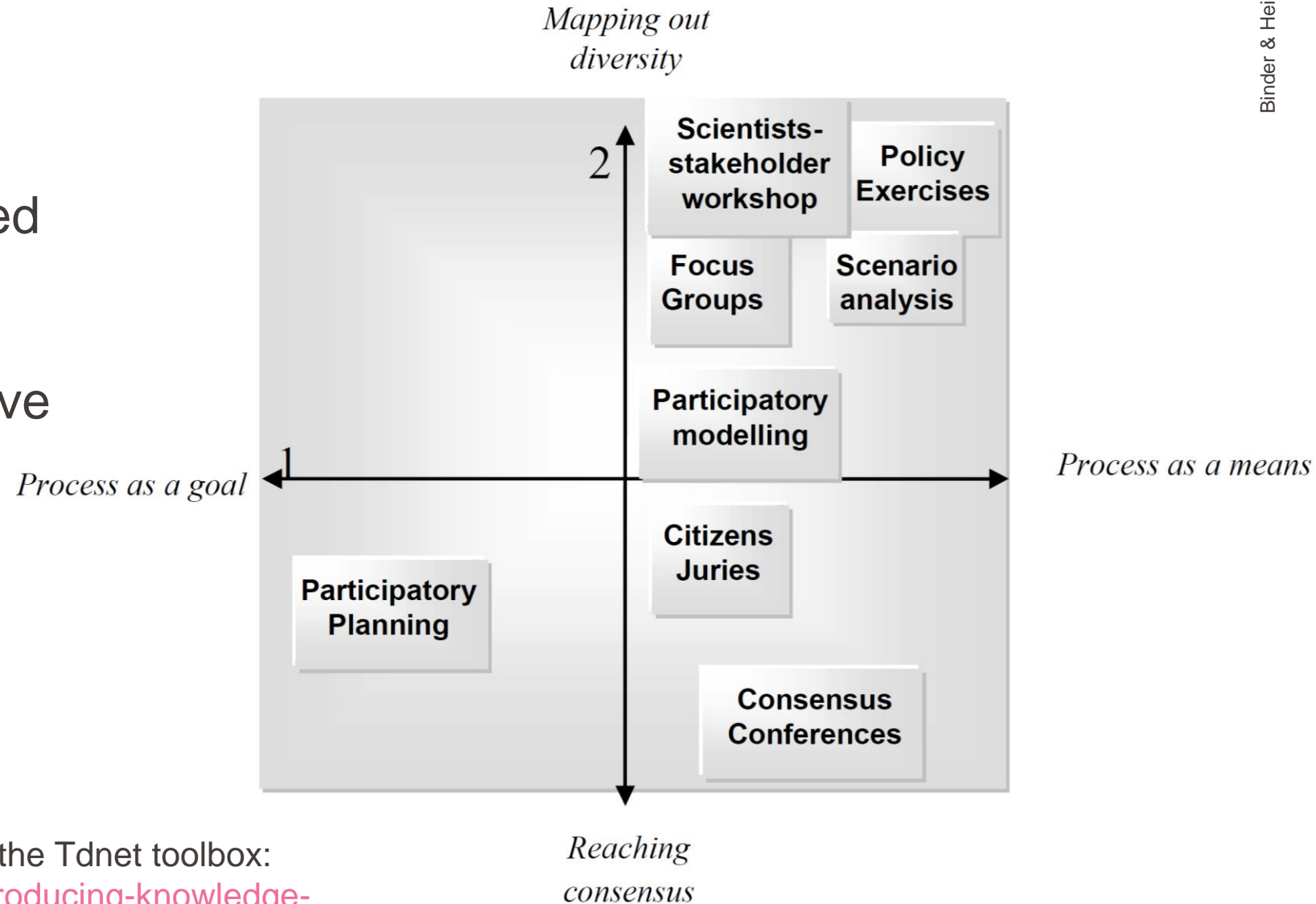
Identifying stakeholders

Mapping key stakeholders: illustration 1 (Sustainable finance - Geneva)



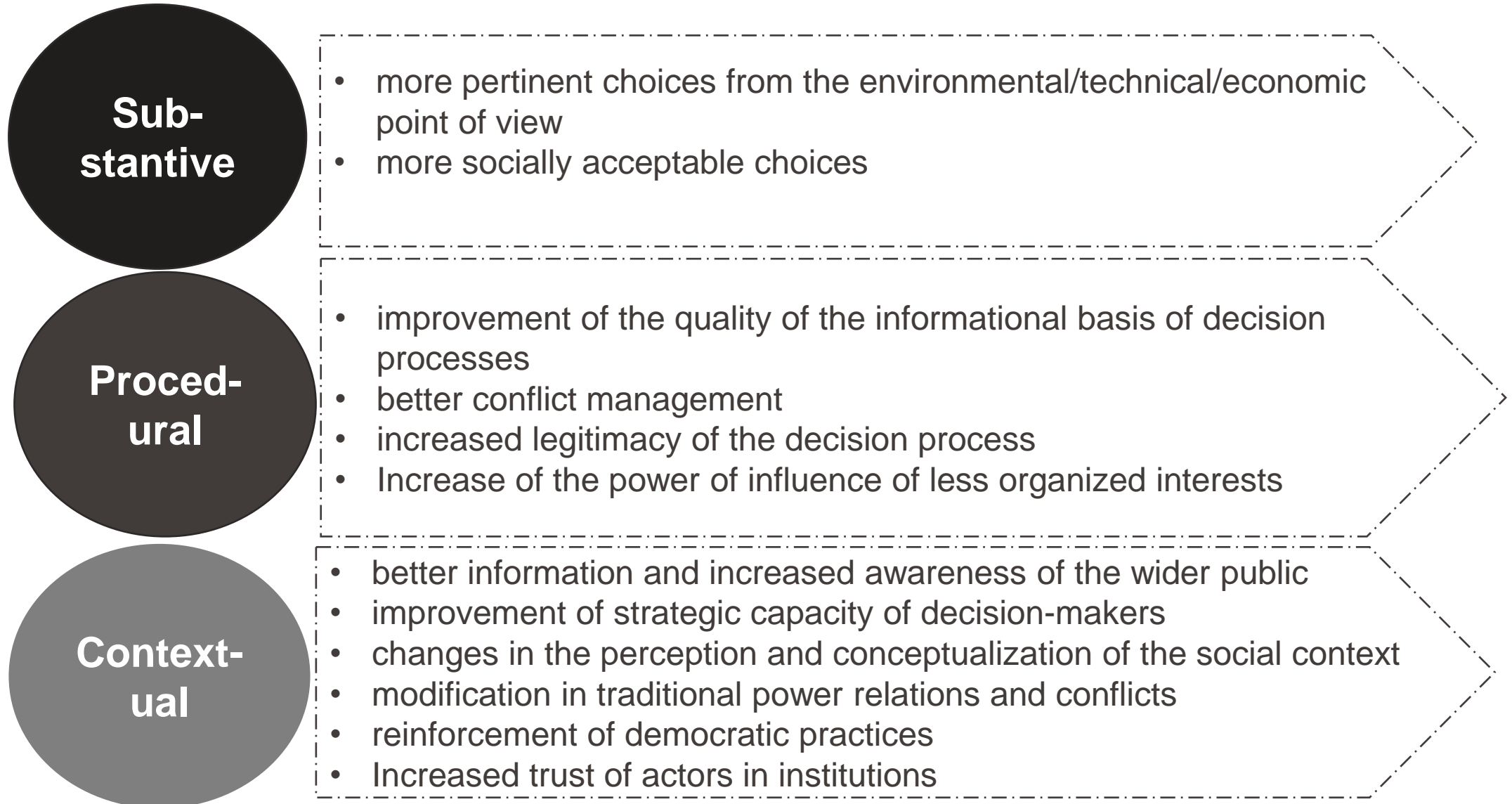
How: participatory methods

- Goals can be reached through **different methods**
- Different methods give **different roles** to participants
- Several methods **can be combined**



→ You can find useful tools in the Tdnet toolbox:
https://naturalsciences.ch/co-producing-knowledge-explained/methods/td-net_toolbox

What for: (Potential) Effects of participation on environmental decision-making



Challenges of participation



Perceived inefficiencies

Participation
'fatigue',
lasting
commitment
and the
'usual'
suspects



Lack of
financial and
time
resources or
skills (e.g.
facilitation?)

Power
imbalances

Privileged
knowledge or
value claims
and
unequal
resources to
engage

Tensions between different
goals and incompatible
expectations

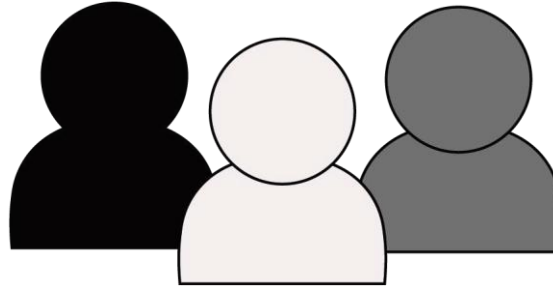
Dysfunctional
consensus
and
contrasting
values

Opportunities of participation



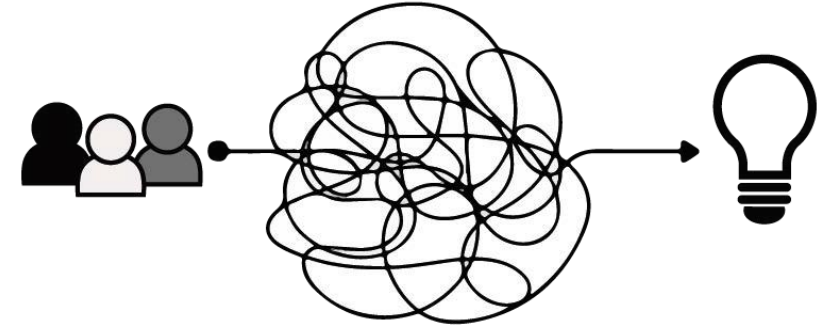
Empowerment

Participants feel ownership and responsibility towards the research



Diversity

The enrich the research with different knowledge and experiences



Tackling complexity

Different ideas produce more opportunities to tackle complex problems

Participation processes need to be tailored to the context, but some principles of ‘good’ practice:



- Participation should be considered **as early as possible**
- Relevant **stakeholders** need to be **analysed** and **represented** systematically
- Clear **objectives** for the participatory process **need to be set**
- **Methods** should be **tailored to the decision-making context**, considering the objects, types of participants and appropriate level of engagement
- Highly skilled **facilitation** is essential
- Local and scientific knowledge **should be integrated**
- Participation should be institutionalized

Source: Reed 2008

Check list in preparation of a participation activity

- Have a clear **understanding of what you expect to test**, validate or survey through a participation activity.
- Analyse the **power dynamics**, assess how any **imbalance can impact the result** of your activity and how this can be levelled up.
- Ensure your participants have **a clear understanding of why they are participating** in order to contribute effectively.
- Ensure your participants' **perception enables** them to participate effectively.
- Ensure participatory activities are **designed from your participants' perspective** (e.g., have your participants the ability to participate?)

Perceived Power Imbalances

- The role that your participants perceive to have in an activity can influence any result (e.g., provide data, contribute to the design, etc.)
- Assessors and the participants' bias and assumption might invalidate your study.

Researcher



Participant



Ideal perceived roles of participation

Researcher



Participant



How a participant might feel when collaborating with assessors

Researcher



Participant

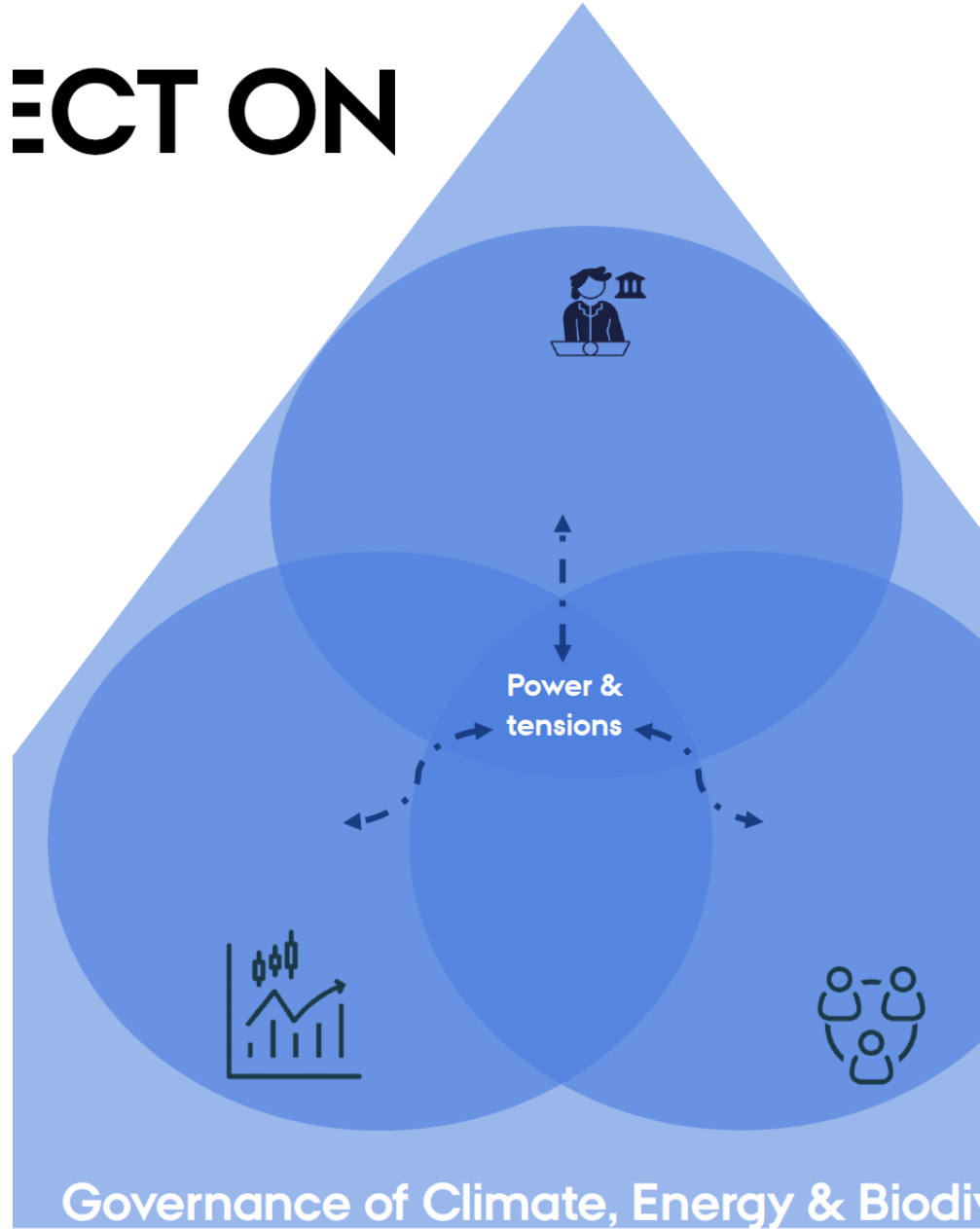


How assessors might feel when engaging with a participant

Participation in Sustainability Assessment

Wrap-up:

- **Iteration** of expert-based and participatory steps possible
- Participation throughout SA implies decisions **on who is involved**, and which kinds of **knowledge and values are included/excluded**
- Decisions affect SA **outcomes** and its **course of action**
- Need for **transparency** about decisions for in- and exclusion



And what about power in participation?

POWER OVER

INSTRUMENTAL

4th face: power and knowledge are co-constitutive



4th face



1st face

1st face: power as the capacity to directly influence actions of less powerful actors

DISCURSIVE

3rd face: power is exerted through influencing and shaping the formation of ideas, norms and intentions



3rd face



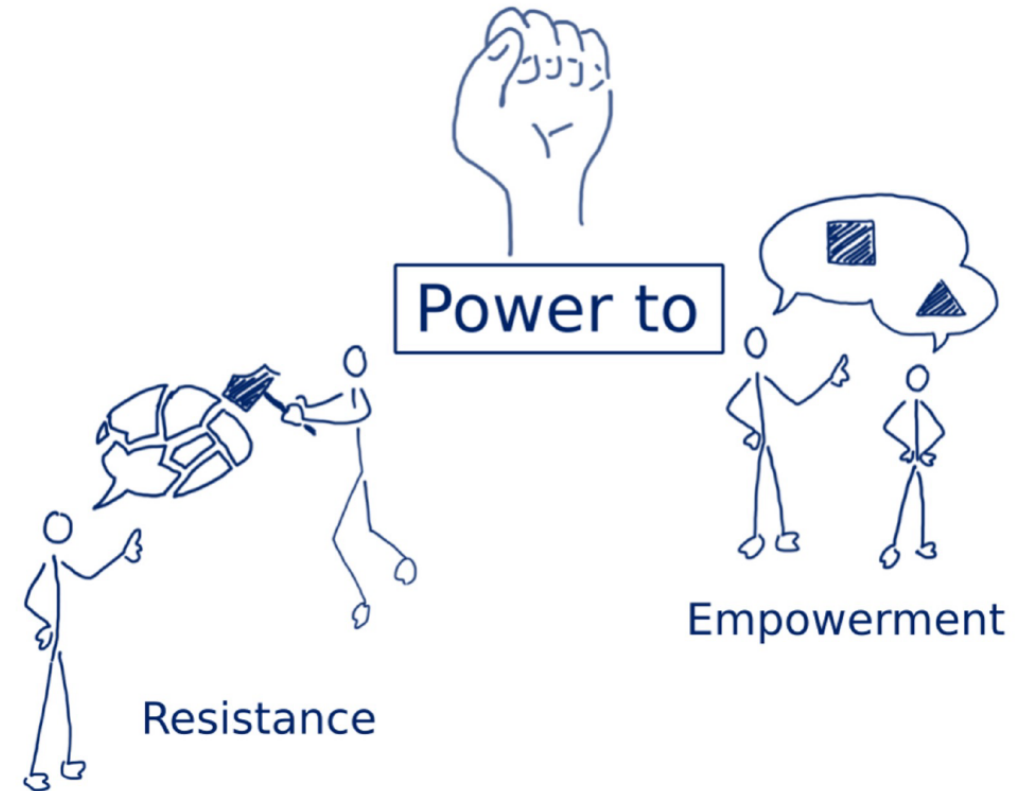
2nd face

STRUCTURAL

2nd face: power means being able to set the agenda, rules and structures of interaction

POWER TO

- **individual capacity** of an actor to achieve their goals
- capacity of an individual actor to form and shape processes despite resistance (Haugaard, 2002)
- roughly synonymous to “empowerment” (Partzsch, 2015) – often focused on outcomes of a process or action
- positive connotation of power



POWER WITH

- **capacity to collectively** learn and act
- refers to *“the building of a common ground between different interests”* (Eyben et al., 2006)
- power is *“the human ability not just to act but to act in concert”* (Arendt, 1970, p. 44)
- productive forces of power, “win-win”

Power with



Illustration: Fritz & Meinherz 2020b



The future will be shaped by
what we value, what we
envision, and who
surrounds us.

claudia.binder@epfl.ch
jair.campfens@epfl.ch

Selected References

- Ackermann, F., Eden, C., 2011. Strategic management of stakeholders: Theory and practice. *Long Range Plann.* 44, 179–196.
- Acosta, M., Corral, S.: Participatory Multi-Criteria Assessment of Forest Planning policies in Conflicting situations: the case of Tenerife. *Forests*, 6.
- Arnstein, S.R., 1969. A ladder of citizen participation. *J. Am. Inst. Plann.* 35, 216–224.
- Fiorino, D.J., 1989. Environmental risk and democratic process: a critical review. *Colum J Envtl L* 14, 501.
- Fritz, L.; Binder, C.R., 2018. Participation as Relational Space: A Critical Approach to Analysing Participation in Sustainability Research. *Sustainability*, 10, 2853.
- Gibson, R.B., S. Hassan and J. Tansey (2005), *Sustainability Assessment: Criteria and Processes*, London: Earthscan.
- Meinherz, F., Videira, N. 2018. Integrating Qualitative and Quantitative Methods in Participatory Modeling to Elicit Behavioral Drivers in Environmental Dilemmas: the Case of Air Pollution in Talca, Chile. *Environmental Management* 62, 260–276
- Reed, M. S. (2008). Stakeholder participation for environmental management: a literature review. *Biological conservation*, 141(10), 2417–2431.
- Reed, M.S., Graves, A., Dandy, N., Posthumus, H., Hubacek, K., Morris, J., Prell, C., Quinn, C.H., Stringer, L.C., 2009. Who's in and why? A typology of stakeholder analysis methods for natural resource management. *J. Environ. Manage.* 90, 1933–1949.
- Reed, M.S., Kenter, J., Bonn, A., Broad, K., Burt, T.P., Fazey, I.R., Fraser, E.D.G., Hubacek, K., Nainggolan, D., Quinn, C.H., others, 2013. Participatory scenario development for environmental management: A methodological framework illustrated with experience from the UK uplands. *J. Environ. Manage.* 128, 345–362.
- Sinclair, A.J., Diduck, A.P., Vespa, M., Morrison-Saunders, A., Pope, J., Bond, A., 2015. Public participation in sustainability assessment: essential elements, practical challenges and emerging directions. *Handb. Sustain. Assess.* Edw. Elgar Camberley UK 349–375.
- Stave, K., 2010. Participatory system dynamics modeling for sustainable environmental management: Observations from four cases. *Sustainability* 2, 2762–2784.
- Videira, N., Antunes, P., Santos, R., Lopes, R., 2010. A participatory modelling approach to support integrated sustainability assessment processes. *Syst. Res. Behav. Sci.* 27, 446–460.